

LIVABLE CITY YEAR

Request for Proposals informational webinar

Jan. 19, 2017

Proposal submission deadline: Feb. 15, 2017

UNIVERSITY *of* WASHINGTON



Presenters

UW LCY Faculty Directors



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Public Health



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Urban Design and Planning

Program Manager



Jen Davison,
Urban@UW

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Outline for the Webinar

- > What is UW Livable City Year?
 - > How does it work?
 - > Why be a part of it?
 - > **Applying for the RFP**
 - > Discussion
-
- > **RFP deadline: Feb. 15, 2017**

What is UW Livable City Year?

A 1-year University-City Partnership



- > **One year.**
- > **One city.**
- > **Dozens of UW faculty and hundreds of students.**
- > **Working together to catalyze livability.**

Livable City Year has foundational support from the College of Built Environments and Undergraduate Academic Affairs in collaboration with UW Sustainability, Urban@UW and the Association of Washington Cities.

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Video clip

> https://youtu.be/_SiNKbZVIBk

Scale of Engagement

- > 15-25+ Projects
- > 15-25+ Courses
- > 15-25+ Faculty
- > Numerous Disciplines/UW Bothell, Seattle, Tacoma
- > 500+ students
- > 40,000+ hours of student time
- > \$200-350K per year



Benefits to Cities

- > Increased capacity
- > Expanded breadth of conversation
- > Testing the water with novel solutions
- > Moving projects forward
- > Material for future grants submission
- > “Energy” from student enthusiasm and new ideas
- > Long-term relationship with UW



Gresham Sustainable City Hall
Erin Moore, Kelsey Beardsley, and Jean Von Bargen
Architecture

Benefits to Private Sector

- > Groundwork for projects
- > Testing approaches (feasible/political)
- > Connecting with university (research/students)



Benefits to Community Partners

- > Project-based collaboration with city
- > Groundwork for projects
- > Connecting with university (research/students)



What makes a good city partner?

- > Buy-in from city leadership
- > Projects already in existing work plans
- > Reasonable project scopes
- > Funding through general funds, project funds, or partnerships



What UW provides



- > Continuous contact with UW LCY staff over the life of the partnership
- > Range of classes and work
- > Energy, innovative thinking, novel solutions
- > Quality control
- > (Good) Press
- > Reports (consistent, grant-ready final products with graphic design)

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Connecting to UW classes

- > Projects generated by the city are linked to UW classes
- > Courses range across disciplines
- > Faculty member and city project manager develop a Scope of Work
 - Defines purpose and outcomes
 - Responsibilities of each party
 - Timelines for materials, communications, deliverables

Let's talk \$\$\$

- > Probably not from the general fund
- > UW LCY capacity
 - Faculty directors
 - Program manager
 - Editor
 - Graphic designer
 - Student assistants
- > Faculty instructional support
- > Final report production
- > Event, travel and material expenses

Proposal Process

- > Cities, counties, special districts & tribes can apply
- > Contact us at any point with questions or to discuss the process
- > Timeline:
 - February 15, 2017: proposal deadline
 - March 6, 2017: Selected municipal partner notified.
 - After selection: UW LCY connects partner projects with UW courses and faculty
 - June 2017: UW LCY and municipal partner sign contract. Scopes of work for each project-course match will be appended to the contract throughout the year.

Necessary proposal elements

- > Point of Contact and Departmental Involvement
- > Representative Project List: a summary listing of proposed potential projects
 - Details of each project
- > Community Engagement plan
- > Letters of Support from governmental/community leaders
- > Other Resources

Evaluation

Proposals will be evaluated by a selection committee, comprising UW faculty, staff and students, and city partners, based on this criteria:

- > Leadership Support
- > Level of Fit with UW LCY Impact Areas
 - goals related to livability; economic viability; social equity, inclusion, and access; and environmental sustainability.
- > Level of Community Support and Engagement
- > Real Impact
- > Diversity of Projects
- > Financial Support
- > Academic Calendar and Logistics
- > Faculty Match

Apply Today!

Proposal Deadline: 2/15/17

Information and full RFP: green.uw.edu/LCYRFP

Contact:

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