LIVABLE CITY YEAR

Request for Proposals informational webinar Jan. 19, 2017

Proposal submission deadline: Feb. 15, 2017

UNIVERSITY of WASHINGTON



Presenters

UW LCY Faculty Directors





Program Manager



Jennifer Otten, Public Health

Branden Born, Urban Design and Planning

Jen Davison, Urban@UW



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Outline for the Webinar

- > What is UW Livable City Year?
- > How does it work?
- > Why be a part of it?
- > Applying for the RFP
- > Discussion

LIVABLE CITY YEAR

> RFP deadline: Feb. 15, 2017



What is UW Livable City Year?

A 1-year University-City Partnership



- > One year.
- > One city.
- > Dozens of UW faculty and hundreds of students.
- > Working together to catalyze livability.

Livable City Year has foundational support from the College of Built Environments and Undergraduate Academic Affairs in collaboration with UW Sustainability, Urban@UW and the Association of Washington Cities.



Video clip

> https://youtu.be/_SiNKbZVIBk





Scale of Engagement

- > 15-25+ Projects
- > 15-25+ Courses
- > 15-25+ Faculty



- > Numerous Disciplines/UW Bothell, Seattle, Tacoma
- > 500+ students
- > 40,000+ hours of student time
- > \$200-350K per year

Benefits to Cities



> Increased capacity

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Gresham Sustainable City Hall Erin Moore, Kelsey Beardsley, and Jean Von Bargen Architecture

- > Expanded breadth of conversation
- > Testing the water with novel solutions
- > Moving projects forward
- > Material for future grants submission
- > "Energy" from student enthusiasm and new ideas
- > Long-term relationship with UW



Benefits to Private Sector

- > Groundwork for projects
- > Testing approaches (feasible/political)
- > Connecting with university (research/students)







Benefits to Community Partners

- > Project-based collaboration with city
- > Groundwork for projects
- > Connecting with university (research/students)







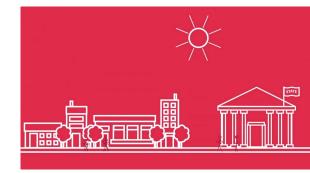
What makes a good city partner?



- > Buy-in from city leadership
- > Projects already in existing work plans
- > Reasonable project scopes
- > Funding through general funds, project funds, or partnerships



What UW provides



- > Continuous contact with UW LCY staff over the life of the partnership
- > Range of classes and work
- > Energy, innovative thinking, novel solutions
- > Quality control

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- > (Good) Press
- > Reports (consistent, grant-ready final products with graphic design)



Connecting to UW classes

- > Projects generated by the city are linked to UW classes
- > Courses range across disciplines
- > Faculty member and city project manager develop a Scope of Work
 - Defines purpose and outcomes
 - Responsibilities of each party
 - Timelines for materials, communications, deliverables





Let's talk \$\$\$

- > Probably not from the general fund
- > UW LCY capacity
 - Faculty directors
 - Program manager
 - Editor
 - Graphic designer
 - Student assistants
- > Faculty instructional support
- > Final report production
- > Event, travel and material expenses

Proposal Process

- > Cities, counties, special districts & tribes can apply
- > Contact us at any point with questions or to discuss the process
- > Timeline:
 - February 15, 2017: proposal deadline
 - March 6, 2017: Selected municipal partner notified.
 - After selection: UW LCY connects partner projects with UW courses and faculty
 - June 2017: UW LCY and municipal partner sign contract.
 Scopes of work for each project-course match will be appended to the contract throughout the year.



Necessary proposal elements

- > Point of Contact and Departmental Involvement
- > Representative Project List: a summary listing of proposed potential projects
 - Details of each project
- > Community Engagement plan
- > Letters of Support from governmental/community leaders
- > Other Resources

Evaluation

Proposals will be evaluated by a selection committee, comprising UW faculty, staff and students, and city partners, based on this criteria:

- > Leadership Support
- > Level of Fit with UW LCY Impact Areas
 - goals related to livability; economic viability; social equity, inclusion, and access; and environmental sustainability.
- > Level of Community Support and Engagement
- > Real Impact
- > Diversity of Projects
- > Financial Support
- > Academic Calendar and Logistics
- > Faculty Match

Apply Today! Proposal Deadline: 2/15/17 Information and full RFP: green.uw.edu/LCYRFP

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