



Livable City Year

EXPANDED PROJECT LIST





OUR VISION

Bellevue welcomes the world.
Our diversity is our strength.
We embrace the future while
respecting our past.

OUR MISSION

Provide exceptional customer
service, uphold the public
interest and advance the
community vision.

OUR CORE VALUES

The five essential and
enduring principles that guide
our individual actions, our
interactions and our decision
making in the City of Bellevue
organization:

- Exceptional Public Service
- Stewardship
- Commitment to
Employees
- Integrity
- Innovation



TABLE OF CONTENTS

1

Bellevue City
Council Vision

2

Economic
Development

3

Transportation &
Mobility

6

High Quality Built &
Natural Environment

13

Bellevue: Great Places
Where You Want to Be

16

Achieving Human
Potential

18

High Performance
Government

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Bellevue 2035 – The City Where You Want To Be

Bellevue welcomes the world.
Our diversity is our strength.
We embrace the future while respecting our past.

Bellevue’s neighborhoods are defined by the people who live there. All neighborhoods provide communities for residents that are safe and friendly, with gathering places that keep people connected to each other. Housing choices abound. There are neighborhoods complete with classic Bellevue ramblers and fenced yards. High-rise apartments provide a view over a vibrant urban landscape. And we have every housing type in between. Bellevue is welcoming to everyone, from newborn babies to people with decades of life experience.

Bellevue is open for business. Entrepreneurs can turn their vision into reality. They have access to capital, both human and monetary. We celebrate successful companies. We compete with the world.

Education is a core value. Our people are well-educated and prepared for life in the 21st century. We are continually striving for improvement. We are creators of the future. Every child is prepared to succeed in that future.

Our diverse cultures are a part of us. We value and embrace all cultures through arts, food, history,

business, entertainment, and community gathering. The arts are an integral part of our culture and are performed and featured. The city also embraces each ethnic culture through our community celebrations where all are welcomed.

We are a “City in the Park.” Enjoy the tranquility of a wooded trail or a paddle through the Mercer Slough. You can people-watch in an urban plaza, play your favorite sport, or gaze at the shimmering sun on a bright blue lake.

Our residents have the services they need. In Bellevue, you find what you need at a neighborhood store, or shop at the world’s best retailers. And you can get there easily. We still drive our cars. And we can also walk, bike, rideshare, cab, bus or use rail to get there. Whatever mode we choose, it’s predictable and reliable.

Bellevue’s elected leaders share these goals and this vision. We provide the leadership and strategy needed to fulfill our ambition for excellence. We are leaders and collaborators throughout the region. Bellevue is respected by, and respectful of our neighbors.

The future of Bellevue is multidimensional, and City government will keep the trust of its residents by:

- Bringing economic prosperity to all
- Providing a highly-functioning transportation system
- Developing a quality built environment that serves all aspects of our community
- Ensuring exceptional education opportunities for all ages
- Supporting the cultural strengths of our city – arts, heritage, culture, parks, recreation and community events
- Engaging with all residents and stakeholders and continuing to be a community that cares for all people
- Influencing state and regional politics to help Bellevue advocate for a better quality of life for our citizens and region
- Being environmental stewards conversing the eco-systems that make the Pacific Northwest special



Economic Development

Bellevue is known as a hub for global business.

We attract the best – a highly educated, entrepreneurial and talented work force. The best choose Bellevue – we are home to headquarters for global businesses as well as innovative startups that are moving beyond the garage. Bellevue business is global and local. Innovation is key to our future.

The city does all the things it needs to provide an attractive business environment. Infrastructure is ample and in excellent condition, including roads, rails, high-speed data, reliable electricity and clean water. Business regulation is fair and the tax structure is attractive. The city, region and state offer appropriate incentives to locate business in Bellevue. Affordable and flexible workspaces nurture small businesses, startups and entrepreneurs.

We provide the lifestyle, amenities and institutions that attract the next generation of

business leaders and innovators: high-end entertainment, outdoor recreation, exceptional K-12 and higher education, high-capacity transit and a green and sustainable environment. Our educational institutions inspire innovation and train the talent needed to support our high-tech sector right here in Bellevue.

We foster a diversified suite of business activities. We support our existing and traditional sectors including retail, auto sales, financial services, aerospace and light industrial businesses. We are a growing center for a broad range of technologies – including software, mobile communications and medical devices and services. Our arts and cultural opportunities, shopping and proximity to major recreational activities make us a premier destination for tourism and conventions.

EC-1: TRAIL-ORIENTED DEVELOPMENT

With the Eastside Rail Corridor providing a regional north-south non-motorized connection through the city, the Mountains to Sound Greenway running east-west, the completion of the 520 Trail, the I-90 Trail, along with other trail connections throughout the city, there is great opportunity to better define the role of adjacent development in activating these trails and making them true regional assets. The city is looking for best practices for trail-oriented development and preparation of placemaking guidelines.

This project would ideally be undertaken in either the Autumn or Winter quarters.

DIVISION | DEPARTMENT: Planning | Community Development

PROJECT LEAD: Emil King (Alternate: Bradley Calvert)



Transportation & Mobility

Getting into, around and through Bellevue is a given.

Transportation is both reliable and predictable. Mode choices are abundant and safe.

Bellevue is well connected to the rest of the region and its activities via roads and transit. Bellevue's commercial centers are bustling, but can be reliably traversed by their employees and customers even during commute hours and holidays. People come to Bellevue for entertainment and shopping because it is convenient to get around.

Adequate regional road capacity handles a high volume of demand. Regional trips are accommodated on regional roads, thus limiting the impacts to neighborhoods from

cut-through traffic. Roads are well designed and maintained and are managed to minimize congestion and keep people moving even at peak periods. A state-of-the-art, intelligent transportation system moves people through the city with a minimum of wait times and frustration.

Those who choose to drive can find convenient parking. Visitors and those who do not drive enjoy ample public transportation with seamless, reliable connections through a wide variety of services including local transit, circulator buses, taxis and ride-sharing services. Walking and biking is safe and enjoyable and pedestrians are comfortable and safe.

TR-1: BIKE SHARE PILOT EVALUATION

The City of Bellevue will begin permitting private companies to operate bike share services in Spring 2018. The pilot will last for up to one year. Data will be collected during that time to help inform the future of bike share in the city. The city will collect GPS-derived data from operators related to bicycle identification, location, availability and maintenance, trip records, collisions, complaints and compliance. However, there are some characteristics that can only be measured through field observation.

The city is looking for support to complete field assessments of bike share user behavior and an audit of bicycle parking. Intercept surveys will help gauge user and broader community perspectives. Following issue identification, research into best practices for bicycle and electric pedal-assist bicycle (e-bike) use on sidewalks should inform the development of recommended strategies (e.g. signage, education, regulation) to ensure safety, comfort and accessibility for all people using sidewalks without unduly restricting use.

Sample questions to be addressed include:

- What percentage of bike share users...
 - ...ride on sidewalks? wear a helmet while riding? are female/male?
 - How do each of the above compare to people using personal bicycles?
- What percentage of bike share bicycles are parked appropriately as observed in the field?
 - How does this compare to GPS-derived data?
 - What are the most common improper parking issues?
 - Are bike share bicycles hindering access to short-term parking for personal bicycles?

This project must be undertaken in either the Autumn or Spring quarters.

DIVISION | DEPARTMENT: Planning | Transportation

PROJECT LEAD: Andreas Piller (Alternate: Franz Loewenherz)

TR-2: VISION ZERO ACTION CAMPAIGN

A partnership with faculty and students at the University of Washington on this proposal would enable Transportation Planning and Neighborhood Traffic Services staff to:

1. Survey successful state and local level programs to guide campaign development;
2. Analyze pedestrian/bicycle collision reports through 2012 to identify the themes, content and target audiences for the campaign;
3. Create tools that incorporate multiple forms of media and compelling stories to communicate "share the road" messages;
4. Work closely in the design of the program with Transportation Commissioners who have been strong advocates for this initiative;
5. Design specific outreach activities to promote bicycle safety for motorists, bicyclists, and pedestrians;
6. Encourage other regional and local agencies, pedestrian and bicycle advocacy groups, and neighborhood associations to partner in the campaign; and,
7. Evaluate the effectiveness of the campaign to determine changes in awareness and behavior.

This proposal will enable the City of Bellevue to join other nationally-recognized jurisdictions implementing quickly evolving best practices and innovative solutions in support of active transportation. While these tools hold great potential to increase awareness of pedestrians and cyclist on city streets, many of these treatments are not readily understood without complementary education programs. If the city means for all users to share its streets safely and courteously, it will need to communicate that message not only with paint and concrete but also with education efforts,

such as additional signage and public service announcements (PSA) in English and other languages.

This project must be undertaken in either the Winter or Spring quarters.

DIVISION | DEPARTMENT: Planning | Transportation

PROJECT LEAD: Franz Loewenherz



High-Quality Built & Natural Environment Bellevue has it all.

From a livable high-rise urban environment to large wooded lots in an equestrian setting, people can find exactly where they want to live and work in Bellevue. The diverse and well-balanced mix of business and commercial properties and a wide variety of housing types attract workers and families who desire a safe, sustainable and accessible community.

Bellevue has an abundance of parks and natural open space. Known as a “City in a Park,” our park system is one of the best in the nation due to its high park acreage-to-population ratio. From neighborhood walking paths and forested trails to a regional waterfront park, we enjoy a variety of

recreational opportunities within walking distance of our homes and businesses.

Bellevue is a “smart city” with a clean, high-quality environment and excellent and reliable infrastructure that supports our vibrant and growing city, including high-tech connectivity. The city has a connected multi-modal transportation system, which blends seamlessly with its buildings, plazas and parks.

Whether it’s an urban high rise, a classic Bellevue Rambler, or a historic resource, the constant is our people. Our neighborhoods and businesses transcend age, ethnicity and culture to create safe, welcoming places to live and work.

BNE-1: ECO-DISTRICT CONCEPT

There is opportunity to design innovative, scalable solutions to some of the challenges facing the city in sustainable, meaningful performance outcomes – in particular, the BelRed district, which is facing significant change with the construction of light rail. Focusing on the BelRed District, but with potential application toward other neighborhoods as well, review and develop recommendations for promoting future sustainable development. Evaluate neighborhood sustainability approaches such as Eco-districts and LEED for Neighborhood Development, develop concepts, best practices and implementation strategies which could support implementation of the environmental goals of the BelRed plan through public-private partnerships.

This project’s scope could occur over two quarters.

DIVISION | DEPARTMENT: Planning | Community Development

PROJECT LEAD: Jennifer Ewing (Alternate: Emil King)

BNE-2: HISTORICAL AND CULTURAL RESOURCES SURVEY

Last updated in 1997, the Historical and Cultural Resources Survey could greatly benefit from an upgrade. Over the past few decades the scope of historical and cultural preservation practices has broadened to include a wide variety of resources (districts, buildings, public works, archeological sites, heritage areas, cultural landscapes, and related built environments. Many projects perform National Environmental Policy Act (NEPA), State Environmental Policy Act (SEPA) and Environmental Impact Statements (EIS). This work would update the city's resources, and would include coordination with the Eastside Heritage Foundation and the Washington State Department of Archeological and Historical Preservation.

This project's scope could occur over two quarters and would ideally be undertaken in the Winter and Spring quarters.

DIVISION | DEPARTMENT: Planning | Community Development

PROJECT LEAD: Janet Lewine (Alternate: Emil King)

BNE-3: RESIDENTIAL ARCHITECTURAL PATTERN BOOK

The city's neighborhoods have a wide variety of architectural styles that form patterns and visual identity for their residents. There has been a lot of residential infill and redevelopment in the city's neighborhoods often characterized by existing residents as too intense or out of place. Identifying and documenting the architectural patterns and identity for the city's neighborhoods is a very helpful data base that could inform many different purposes such as: potential infill design guidelines or redevelopment, historic preservation, affordable housing design and neighborhood planning. An architectural pattern book would identify the prominent architectural patterns whose continuation allows change to be accommodated while preserving valued aspects of neighborhood character. An understanding and focus on the patterns of development, such as orientation and rhythm of development, street frontages, scale and form, allows for diversity in specific architectural style while preserving the underlying sense of place and character of neighborhoods.

This project would ideally be undertaken in the Winter quarter.

DIVISION | DEPARTMENT: Planning | Community Development

PROJECT LEAD: Deborah Munkberg (Alternate: Bradley Calvert)

BNE-4: ARCHITECTURAL AND SITE PLANNING PATTERN LIBRARY

Bellevue City Council recently approved a new Land Use Code section for the Downtown (Downtown Livability) with the overarching vision to encourage creation of a more livable environment for Downtown workers, visitors and residents. Other more urban areas of the city (Bel Red District, Wilburton District, Eastgate and Factoria) are beginning to see substantive changes in the urban built environment – particularly in areas surrounding the new East Link Light Rail Line. The Urban Design Team in the Land Use Division has for many years desired to create a catalogue/library of images (photographs) depicting the kinds of open spaces, streetscape, building design, etc. that we are looking for and could share with Design Review applicants (developers and designers) to showcase examples of successful built spaces and forms that have applicability to vibrant, livable urban development. This effort would include an assessment of the attributes of successful open spaces, streetscape, building form, and overall site development (as influenced by recent Land Use Code updates) and the creation of an image library that could be used by planners and applicants to visually support the livability components of the written Land Use Code. The project would entail:

- Physically take photos and provide associated documentation of existing, successful public open spaces, public streetscapes, and urban architecture beginning with Bellevue and Seattle, and expanding to the Puget Sound region and beyond. Emphasis will be on positive examples and why they are successful, versus a critique of spaces that were not successful.
- Set up a ‘visual’ library of these photos that responds to and/or is organized around the Design Guidelines in the Bellevue Land Use Code for the Downtown and Bel Red (LUC 20.25A and 25D). Library format to be determined and shall be user-friendly with the ultimate goal of placing on the city website as well as on internal intranet.
- Along with each photo or series of photos, provide an assessment that discusses how the example successfully complies with intent of the Design Guidelines and highlights why the design is particularly successful. Provide a short narrative with each photo/example. Format and criteria to be used to be determined as part of the initial scoping.
- Meet with local landscape architects, architects, urban planners to discuss and learn from their thoughts regarding successful urban design and garner photographic examples from these professionals to be included in the library. Specific professionals to be interviewed will be determined as part of the initial scoping.
- Periodicals/social media/personal experience/etc.: Research successful open spaces/public streetscapes throughout the world and describe applicability to the urban Bellevue context. Devise a system to catalogue these examples within the larger library.

Partners/Stakeholders would include City of Bellevue’s Land Use Division, particularly the Urban Design Team; Developments Services PIO/Senior Business Analyst for website interface; and Community Development Planner. Will also include local Architects/Landscape Architects/Urban Planners.

Deliverable:

- Photo library for the Land Use Sharepoint Site and procedures for adding photos and assessments by Land Use staff. Format to be placed on city website.
- Article library for the Land Use Sharepoint Site and procedures for adding photos and assessments by Land Use staff. Format to be placed on city website.

DIVISION | DEPARTMENT: Land Use | Development Services

PROJECT LEAD: Sally Nichols (Alternate: Liz Stead)

BNE-5: URBAN FORESTRY BEST PRACTICES

Bellevue’s motto of “City in a Park” has helped guide park development, tree preservation and development standards. Bellevue’s urban landscape has changed significantly in the past several decades. Development of urban forestry best practices will ensure not only today’s community but tomorrow’s will enjoy the multitude of aesthetic and environmental benefits that come from a healthy urban forest. This effort could also include outreach and education regarding: tree canopy; the understanding and appreciation of economic, social and environmental benefits; and wildlife and habitat creation and preservation.

This project would ideally be undertaken in the Autumn quarter.

DIVISION | DEPARTMENT: Planning | Community Development

PROJECT LEAD: Jennifer Ewing (Alternate: Scott MacDonald)

BNE-6: TRANSIENT RENTALS ANALYSIS

The City of Bellevue seeks legal research and analysis on regulatory options available to the city in relation to transient and/or short term residential rentals and municipal regulation of short-term rentals, short-term providers and short-term operators. The city would work with the students to conduct the statutory and case law research on these issues and provide analysis and recommendations to the city for moving forward with such regulation. This could be a potential partnership with both the Law School and the Evans School of Public Policy and Governance.

DIVISION | DEPARTMENT: Civil Advice | City Attorney’s Office

PROJECT LEAD: Nick Melissinos (Alternate: Matt McFarland)

BNE-7: NEIGHBORHOOD PROFILES

Bellevue's 16 neighborhood areas are characterized by diverse demographics, built and natural features. The city is initiating a neighborhood planning program that will rely on current and relevant data to illustrate the unique character of each neighborhood area and answer important questions. What features are important to improve or enhance? What trends indicate growing needs or opportunities? How can information be shared with the public in a way that is transparent, objective and easy to understand. This project will identify the range of available data sources; conduct interviews of city staff and citizens as needed; consider strategies for communication such as use of infographics and formatting techniques to highlight key information; compile and organize data; and prepare neighborhood profiles. Work products will include neighborhood profiles and documentation of the work process so that it can be replicated in the future.

This project would ideally be undertaken in the Autumn quarter.

DIVISION | DEPARTMENT: Planning | Community Development

PROJECT LEAD: Deborah Munkberg (Alternate: Gwen Rousseau)

BNE-8: BEST PRACTICES FOR NEIGHBORHOOD PLANNING

Residents in Bellevue have identified a variety of issues as important to their neighborhood. Throughout the city commonly mentioned priority issues include: traffic congestion, affordable housing, education, public safety, tree canopy, community character and others. Perspectives on these issues may vary depending on the neighborhood location, length of residency in Bellevue, growth and development experienced in the neighborhood and other factors. For example, an interest in tree canopy may be expressed as a broad interest in environmental sustainability; localized interest in inventory, preservation, and planting programs; concern over view preservation and other perspectives. This project will consider information that has already been gathered about neighborhood priority issues, conduct interviews with city staff and citizens to better understand these issues, research best practices and develop a handbook of recommended strategies for addressing priority issues to be used in the city's neighborhood planning program.

This project would ideally be undertaken in the Autumn quarter.

DIVISION | DEPARTMENT: Planning | Community Development

PROJECT LEAD: Terry Cullen (Alternate: Deborah Munkberg)

BNE-9: CIVIC CENTER VISION DEVELOPMENT

The Bellevue Comprehensive Plan identifies a Civic Center District surrounding Bellevue City Hall. This Civic Center vision would integrate City Hall, the “Metro property” adjacent to City Hall, Meydenbauer Convention Center (and its expansion), the existing Transit Center and the future light rail station. It would interface with the Grand Connection (Meydenbauer Bay to Eastside Rail Corridor). Develop the vision and early master plan development, including research, outreach, community and stakeholder engagement, options and extents.

This project would ideally be undertaken in either the Winter or Spring quarters.

DIVISION | DEPARTMENT: Planning | Community Development

PROJECT LEAD: Bradley Calvert (Alternate: Emil King)

BNE-10: SMART BUILDINGS

Does data make a Smart Building? Understanding your energy and water performance through a benchmarked “score” – e.g. a rating that compared against your peers such as through the Commercial Building Energy Consumption Survey or EPA Portfolio Manager is often touted as the first step to energy management. However, every building operator says that their building is unique. This project would be to create and understand the value of presenting building managers a localized energy score – such as one that compares them specifically to other buildings in Bellevue, Seattle or the eastside—vs. a nationwide comparison that is normalized. In addition the project would make recommendations on how to leverage the new Automated Meter Infrastructure for water consumption to create metrics about water consumption.

This project must be undertaken in either the Autumn or Winter quarters.

DIVISION | DEPARTMENT: Facility Services | Civic Services

PROJECT LEAD: Emma Johnson

BNE-11: TINKERER'S LABORATORY SPACE

With Bellevue's growth, the city's Light Industrial (LI) zoning category is a district in search of a purpose. There are startups out there that need a laboratory for physical tinkering, making things from applied technology—in a playroom that can't afford BelRed lease rates. 3D printing firms are an example. They need to have a messy place, something not offered with the city's current menu of shared work concepts.

This project would flesh out a tinkerer's lab space for venture startup groups that need to get messy, that need open work space in the LI previously known for indoor manufacturing. It would organize startups that can't be in neat BelRed, identify a purpose for template LI buildings, and bring together these groups into a unique workplace niche. The project would organize these anarchic firms and individuals into a shared collective space, and the city could leverage their work and community towards its own growing needs (3D printing for example).

DIVISION | DEPARTMENT: Planning | Community Development

PROJECT LEAD: Nicholas Matz



Great Places Where You Want to Be

Bellevue is the place to be inspired by culture, entertainment and nature.

Learn, relax, shop, eat, cook, read, play or marvel at our natural environment. Whatever your mood, there is a place for you in Bellevue.

From the sparkling waters of Meydenbauer Bay Park you can walk or bike east, through downtown, across the Grand Connection to the Wilburton West center for business and entertainment. Along the way you enjoy nature, culture, street entertainment, a world fusion of food, and people from all over the planet.

For many of us, Bellevue is home. For the rest of the region and the world, Bellevue is a destination unto itself.

The arts are celebrated. Bellevue's Performing Arts Center is a success, attracting the best in on-stage entertainment. Cultural arts organizations throughout the city are supported by private philanthropy and a cultural arts fund. Arts and cultural opportunities stimulate our creative class workers and residents, whether they are members of the audience or performers. The cultural arts attract Fortune 500 companies to

our community, whether it is to locate their headquarters or visit for a convention.

The past is honored. Residents experience a sense of place through an understanding of our history.

Our community buildings, libraries, community centers, City Hall and museums provide places where neighbors gather, connect with each other and support our civic and business institutions.

Bellevue College, the Global Innovation Exchange, and our other institutes of higher learning are connected physically and digitally from Eastgate to Bel-Red, downtown and the University of Washington in Seattle. We've leveraged our commitment to higher education into some of the most successful new companies of the future.

From the constant beat of an urban center, you can quickly escape into nature in our parks, streams, trails and lakes. You can kayak the Slough, hike the lake-to-lake trail, and have the opportunity to enjoy the latest thrill sport.

GP-1: MARKETING OF PARKS & COMMUNITY SERVICES PROGRAMS

In March 2018, Parks and Community Services implemented a new recreation program registration system which allows customers to view and register for programs and is accessible on all mobile devices. With this new system, along with other systems in place, the city is looking to develop customizable program brochures to better serve our online customers.

DIVISION | DEPARTMENT: Administration | Parks and Community Services

PROJECT LEAD: Colin Walker

GP-2: SPECIAL EVENTS

The demand for special events, both public and private, including demonstrations and public rallies is growing throughout the city. This demand will continue to grow in the future. The Parks and Community Services Department is interested in an evaluation of the current model of management of special events, including:

- Management of Special Event Code (SEC) from processing applications, fees and permitting;
- Economic impact of special events which would include SEC and OED;
- Urban planning for special events to help assist in transportation and mobility to and from events (parking, mass transit, ridesharing, etc.).

Following the evaluation and assessment of the current management model, assess and develop best practices including modifications to the Special Event Code and specific event requirements to maximize the ability of these kinds of events to add to the unique character of Bellevue.

DIVISION | DEPARTMENT: Enterprise | Parks and Community Services

PROJECT LEAD: Jon Wilson

GP-3: CUSTOMIZED WALK/MOBILITY SCORE

Applications such as Walk Score assess a community's existing connectivity and mobility. An iterative, customized score for each neighborhood would enable the city's neighborhood planning group to base a connectivity score on more fine-grained data. This would be gathered into a database and then uniquely applied to the city's GIS application through this effort, so that the score could be used in a predictive fashion. For example, how would adding sidewalks in a certain area, or supporting connectivity to shopping and education through infrastructure increase the score?

This project would ideally be undertaken in the Winter quarter.

DIVISION | DEPARTMENT: Planning | Community Development

PROJECT LEAD: Nicholas Matz (Alternate: Gwen Rousseau)

GP-4: FOOD TRUCK PROGRAM

Food trucks have become increasingly popular in recent years and can be complicated from a regulatory standpoint (vehicles and food services establishments). The city is interested in evaluating and developing citywide food truck best practices. This program would include any nuanced differences between centers (Downtown, Crossroads, Factoria) as well as special events. Development of best practices for how to frame the regulatory aspects, such as temporary merchants, permanent mobile locations or semi-frequent locations. Best practices would include practices for obtaining business licenses, permitting, health department requirements and evaluation of potential costs to both vendors and the city.

DIVISION | DEPARTMENT: ROW/Permit Inspection | Transportation

PROJECT LEAD: Ben Wright (Alternate: Rick Logwood)



Achieving Human Potential

Bellevue is a caring community where all residents enjoy a high quality of life.

People from around the world are welcomed by people from around the corner. People in Bellevue know that they are an important part of their community.

Our residents feel connected to each other and invested in their community. People connect to each other through a variety of organizations.

Bellevue is an intellectual community that values education. We have an array of excellent educational opportunities for life-

long learning, from one of the nation’s best K-12 school districts to a variety of secondary and higher educational opportunities including technical and trades education, college and graduate programs at a top international research university.

We enjoy access to high-level medical services that attract top providers from around the region. We serve our entire community regardless of address, ethnicity, age or capability.

HP-1: SAFE PARKING LOTS

Safe parking programs exist in several locations on the Eastside, however there appear to be gaps in providing services to men, families and people with pets. The benefits of community and relationships can be life-changing and critical in the path to stable housing. The city is interested in evaluation of current resources and providers; research of best practices for “safe-parking lots”, outreach to faith communities, outreach to the community to determine whether a safe-parking lot approach could address Eastside community needs for both shelter and safe and livable community.

This project would ideally be undertaken in the Autumn quarter.

DIVISION | DEPARTMENT: Land Use | Development Services

PROJECT LEAD: Toni Pratt

HP-2: IMPLICIT BIAS IN CRIMINAL PROSECUTION

The goal of criminal prosecution is to seek justice, but that goal is undermined if decisions regarding charging, plea offers and sentencing are impacted by implicit bias against a defendant's race, ethnicity, nationality, gender, sexual orientation or other demographic markers.

This project would seek to:

- Gather data from the City Attorney's Office and its criminal justice partners (e.g., Bellevue Police Department, King County District Court) to identify potential implicit bias in the prosecution of criminal cases in Bellevue;
- Formulate recommendations for addressing currently identified evidence of implicit bias and for avoiding further implicit bias in the future including but not limited to guidelines and training for prosecution attorneys and staff;
- As a regional leader, share findings and solutions with other criminal justice agencies in the area to increase the impact of our efforts to combat implicit bias in criminal prosecution.

DIVISION | DEPARTMENT: Prosecution | City Attorney's Office

PROJECT LEAD: Stephen Penner (Alternate: Jill Thiele)



High Performance Government

Bellevue is characterized by high-performance government.

Our residents live in a safe, clean city that promotes healthy living. The perception of safety contributes to the success of businesses and neighborhoods. Police, fire and emergency personnel are seen by citizens every day, and we ensure that these services reflect high standards and pride.

People are attracted to live here because they see that city government is well-managed. Our high quality of customer service ensures that residents realize a direct link between their tax dollar investments and the services they receive. We make public investments wisely, assuring taxpayers that we are living within our means, but also ensuring that we have superb infrastructure to support growing businesses and desirable residential opportunities. We have beautiful public buildings that residents point to with pride. Government plays its role in supporting the careful balance of neighborhoods, commercial and retail growth, diverse residential living opportunities and amenities that characterize Bellevue. City leadership

fosters careful long-term planning, responsible financial policy and thoughtful partnerships with businesses, the non-profit sector and the region.

We seek input from our residents and businesses and this input informs city decision-making. We support public engagement and connectivity. Bellevue does business through cutting edge technology. City government uses technology to connect with its residents giving them voice in their community. Our boards, commissions and other citizen advisory groups assist the City Council in providing superior leadership by representing the diverse interests of the city and providing thoughtful and creative ideas that assure sound policy direction and decisions.

Our residents care for Bellevue. They speak up and collectively work to address our mutual needs. In Bellevue, our commitment to public service is paramount. Our residents know that their local government listens, cares about and responds to them.

HPG-1: MULTI-FAMILY OUTREACH

Bellevue's multi-family neighborhoods have grown in recent years with development in the Downtown and BelRed. Multi-family residential environments are typically harder to reach through traditional city communication programs. The city is interested in research that will evaluate and assess best practices in outreach to those multi-family communities. Work includes development of new strategies, implementing pilot programs and provide recommendations to better inform and engage Bellevue's multi-family communities. Consideration of equity, inclusion and access are expected to play a significant part in the practices developed.

This project's scope could occur over three quarters.

DIVISION | DEPARTMENT: Neighborhood Services | Community Development

PROJECT LEAD: Mike McCormick-Huentelman (Alternate: Carol Ross)

HPG-2: CHINESE OUTREACH

Bellevue's cultural diversity has seen significant changes in the past 10 years. Bellevue would like to increase community and civic engagement to better connect with the Chinese community. This program would research, evaluate and assess best practices to develop new strategies, tools and programs to better engage and connect with Bellevue's Chinese community. This work would include implementing pilot programs and providing recommendations based on information developed through piloting different techniques and strategies.

This project's scope could occur over two quarters and would ideally be undertaken in the Winter and Spring quarters.

DIVISION | DEPARTMENT: Neighborhood Services | Community Development

PROJECT LEAD: Mike McCormick-Huentelman (Alternate: Ying Carlson)

HPG-3: MOBILE MINI CITY HALL

To ensure residents have access to range of services and information Bellevue has operated “Mini City Hall” at the Crossroads Shopping Center. This location is a fully equipped satellite office, specializing in personalized customer services and outreach to Bellevue’s diverse population. Services are provided in eight languages and staff is available to provide information and assistance to visitors Monday through Saturday. Services include information and referral, connection to city and community services, quick responses to concerns, information about jobs, city bill payment location, multi-language materials and services, and community events. The city is interested in extending this type of service to communities beyond the Crossroads Shopping Center with evaluation of options, resource needs, potential costs and development of a pilot project to implement a mobile mini city hall.

This project’s scope could occur over two quarters and would ideally be undertaken in the Winter and Spring quarters.

DIVISION | DEPARTMENT: Neighborhood Services | Community Development

PROJECT LEAD: Mike McCormick-Huentelman (Alternate: Ying Carlson)

HPG-4: LANGUAGE ACCESS POLICY IMPLEMENTATION

The City of Bellevue is in the process of developing a language access policy to address Title VI of the Civil Rights Act and ADA. Title VI requires agencies that receive federal funding to ensure all people have access to government services, regardless of national origin, which includes persons of limited English proficiency. The plans for implementing the policy, once adopted, will require further exploration including:

- The funding mechanism for translation, interpretation and staff training;
- The development of potential incentives and/or compensation for employees who are bilingual, determining whether only employees who are bilingual in certain languages will receive incentive pay (i.e. top five languages spoken in Bellevue) and the process for certifying an employee’s bilingual competency;
- The development of training for staff on city and department language access policies and procedures that may include identifying the language needs of customers with limited English proficiency, requesting documents for translation, working with an interpreter in person or on the telephone, etc.

DIVISION | DEPARTMENT: Diversity Advantage Team | City Manager’s Office

PROJECT LEAD: Elaine Acacio

HPG-5: DRONE POLICY DEVELOPMENT

New technology related to unmanned aerial systems (UAS or drones), has significant implications across many platforms (privacy, federal laws, state laws, property laws, safety, etc.), coupled with licensing and registration requirements. This project would help develop identify and analyze the implications of using drones to support city services, in order to determine whether the city should proceed to engage the public and policymakers about potential public use. The city would benefit from evaluation and assessment of current trends, and recommendations for public engagement strategies and policy language for the use of drones within the city, including lessons learned from other local government entities that have already employed this technology.

DIVISION | DEPARTMENT: City Manager's Office

PROJECT LEAD: Nancy LaCombe

HPG-6: INCREASING EQUITY AND ACCESS FOR OPEN MEETINGS

A baseline of requirements for meetings of governing bodies is established by the Open Public Meetings Act (OPMA) (RCW 42.30). While many aspects of the law are focused on actions taken by members of the body, there are community-facing requirements that must be met for a meeting to be valid. These elements, and historic best practices for public participation, include:

- Public notice of meetings, special meetings, and public hearings;
- Agendas and published meeting materials;
- Creation of meeting minutes;
- Rules governing public comment during meetings.

City Clerk's Office staff are interested in pursuing methods to enhance traditional approaches of meeting compliance that reflect the community we serve. Areas of exploration may include methods of communicating with governing bodies (online and in person) and utilizing technology to assist with the translation of meeting materials and presentations.

Deliverables may include strategy guidance such as the development of a maturity model, identification of tools and processes or research into emerging best practices supporting public participation.

DIVISION | DEPARTMENT: City Clerk's Office

PROJECT LEAD: Kyle Stannert (Alternate: Charmaine Arredondo)

HPG-7: INNOVATION LAB AT BELLEVUE SERVICE CENTER

Several innovation laboratories have been established within Bellevue (GIX and Bellevue Downtown Library). The city's Bellevue Service Center (located in north Bellevue) is home to Utilities, Streets and Fleet Management personnel. Evaluate, assess and determine if an innovation lab, with a focus on skilled labor such as city infrastructure maintenance could be implemented at the Bellevue Service Center.

DIVISION | DEPARTMENT: City Manager's Office

PROJECT LEAD: Kyle Stannert

HPG-8: BUDGET BOOK EVALUATION

The City of Bellevue produces a budget book that spans 730 pages. The book needs the ability to tell the story of the city to help policymakers, staff and citizens understand the work the city performs. This project would be great for Finance, Accounting, or Public Administration students to learn the workings of the Bellevue budget.

DIVISION | DEPARTMENT: Budget | Finance

PROJECT LEAD: Jordan More (Alternate: Edin Sisic)

HPG-9: PUBLIC PRIVATE PARTNERSHIPS

Public-private partnerships are relatively rare in Washington State. Assess and evaluate potential options within the city (e.g. BelRed implementation approach to daylight Goff Creek) for public-private partnerships. Work program could include: identify, mitigate and mutually share potential risks; development best practices to leverage public assets; increasing efficiencies; integrate innovation; and project delivery more rapidly than utilizing only public funding. Perform research, analyze existing partnerships, identify roadblocks and develop potential options.

This project would ideally be undertaken in either the Autumn or Winter quarters.

DIVISION | DEPARTMENT: Cultural & Economic Vitality | Community Development

PROJECT LEAD: Jesse Canedo (Alternate: Anthony Gill)

HPG-10: DEVELOPMENT SERVICES CUSTOMER OUTREACH SURVEY DEVELOPMENT

The Development Services function at the City of Bellevue is managed as a multi-department single line-of-business that provides services to both the private and public sector. Our staff primarily provide information, assist customers, and review and inspect a diverse range of development projects or proposals from street right-of-way use applications and landscaping to water service, fire sprinkler systems, mass transit light-rail and mixed-use high-rise construction. We are committed to providing excellent service to our customers and therefore it is essential that we obtain accurate and meaningful feedback on what our customers experienced in interacting with us and that we obtain it soon after those interactions to ensure that it is still relevant and that we can respond faster.

To meet that goal, DS has selected the software product Qualtrics which we believe has outstanding capabilities to provide real-time, relevant feedback. The next step is to design an actual survey tool, potentially with customer input. In addition, the City of Bellevue Information Technology Department (ITD) has created a digital strategy/roadmap, with engagement and data analytics as two pillars of that strategy. ITD sees the Qualtrics-DS partnership as a promising pilot project, which could result in a scalable, enterprise-wide solution for all departments to engage their customers, both external and internal. This project will:

1. Create and implement short, touchpoint surveys to solicit real-time feedback from our customers about their experiences:
 - In the permit center
 - With customer service (anytime, anybody),
 - After application of permit is made
 - After review is completed, at permit issuance
 - During or at end of inspection processSurvey questions could cover topics including, but not limited to: overall customer satisfaction, consistency, understandable process, how we can improve.
2. Analyze survey results, track longitudinal data/trends with new and historic data and establish an ongoing process for implementing process improvements based on customer feedback.

DIVISION | DEPARTMENT: Business Services | Development Services

PROJECT LEAD: Steph Collier (Alternate: Brian Smith)

HPG-11: ACCOUNTS RECEIVABLE EVALUATION

To document the processes of the operations departments with regard to accounts receivable, with an opportunity to create a receivables portal. This project would standardize the approach and limit risk to the city.

DIVISION | DEPARTMENT: Business Systems | Finance

PROJECT LEAD: Michael Chandler (Alternate: Dana Tillson)

HPG-12: RECREATION ASSISTANT PAY PLANS

The City of Bellevue currently has a supplemental pay schedule known as the “R Pay Plan” which classifies and determines pay for positions that perform part-time, variable or seasonal work in our Parks and Community Services Department. The R Pay Plan has 3 broadly defined classifications: Recreation Assistant 1, Recreation Assistant 2 and Recreation Assistant 3, within these classifications are a variety of positions including but not limited to lifeguard, tennis instructor, cashier, beach manager, camp counselor, etc. Recent changes in the minimum wage laws and the fact that this pay plan has not been updated recently has caused the current structure and pay ranges to become outdated and ineffective. The city would like an analysis of the current work being performed by incumbents in the R pay plan classifications as well as to review similar work being performed in neighboring jurisdictions to provide a recommendation for potential changes to the structure and/or pay ranges.

DIVISION | DEPARTMENT: Labor Relations and Compensation | Human Resources

PROJECT LEAD: Jules Shepherd

HPG-13: AUTOMATIC VEHICLE LOCATOR FOR TRANSPORTATION – STREETS/SIGNALS

The ability to automatically and quickly locate the geographic location of a city-owned vehicle could provide benefit to resource management and more rapid deployment in emergency vehicles and/or more timely issue resolution. It could also facilitate more efficiency of fleet operations, reduces vehicle downtime and enhances worker safety. Assess existing challenges, evaluate best practices/available options, identify potential costs and develop recommendations for implementation.

DIVISION | DEPARTMENT: Traffic Engineering | Transportation

PROJECT LEAD: Daniel Lai (Alternate: Brian Breeden)

HPG-14: COMMUNITY OUTREACH USING CRR

Building on work done to prepare for Fire Department re-accreditation, prepare outreach strategies using Community Risk Reduction (CRR) for our most at risk populations. This effort would identify the risk factors, most effective engagement strategies and resources. Additional information regarding CRR best practices can be located here: <https://strategicfire.org/crr>. The Bellevue Fire Department's CRR visualization tool can be located here: <https://bit.ly/2kb7xMTI>.

DIVISION | DEPARTMENT: Community Liaison | Fire Department

PROJECT LEAD: Heather Wong

HPG-15: KNOX KEYWAY REPLACEMENT STUDY

The Fire Department is currently beta testing an electronic key to replace the existing mechanical key. There are approximately 1,800 knox boxes throughout the service area but we do not have an accurate inventory of the boxes. In addition, if we were to replace the keyways the cost is significant (\$400,000 - \$500,000). This project would involve assistance in creating an accurate inventory of the knox boxes and development of a strategy to replace the keyways that would include cost sharing with building owners.

DIVISION | DEPARTMENT: Fire Prevention | Fire Department

PROJECT LEAD: Ken Carlson

HPG-16: PREVENTABLE RESPONSE PROGRAM EVALUATION

The Fire Department has had a preventable response ordinance since 1994 that has remained unchanged with the exception of the monetary penalty. The intent of the ordinance is to encourage maintenance and needed modifications of alarm systems and discourage careless acts that result in alarm activation, this should result in:

- Units being in service and available for legitimate emergencies;
- Occupants will more likely respond to fire alarm activation if they occur less frequently;
- Less likely that we will become complacent;
- Less chance of injury responding or returning (accounted for 5.5% of all firefighter injuries in 2015).

The program could be helped by a thorough review of its effectiveness and efficiencies.

DIVISION | DEPARTMENT: Fire Prevention | Fire Department

PROJECT LEAD: Erin Clarke

HPG-17: SMOKE DETECTOR AWARENESS

Dwellings that lack working smoke detectors are perhaps the biggest risk that our residents face. This project would involve creating an awareness strategy that highlights the need for working smoke detectors in all bedrooms, all levels of dwellings and hallways providing access to bedrooms and replacing detectors every 10 years.

DIVISION | DEPARTMENT: Community Liaison | Fire Department

PROJECT LEAD: Heather Wong

HPG-18: PRODUCT RECALL MESSAGING

Manufacturers regularly recall products because they fail to operate as intended. Fire safety products such as smoke detectors, fire sprinklers and fire extinguishers are all examples of recently recalled products that are relied on in the direst of circumstances and yet there is currently no effective way to message this to the community.

DIVISION | DEPARTMENT: Community Liaison | Fire Department

PROJECT LEAD: Heather Wong

HPG-19: SMOKE CONTROL INVENTORY

There are a number of buildings that have smoke control systems in our service area. An inventory of buildings that have these systems and information on system design would greatly benefit reviewers in Development Services and the pre-fire program. This project involves creating a database of these systems that would include capturing images of the smoke control panels.

DIVISION | DEPARTMENT: Fire Prevention | Fire Department

PROJECT LEAD: Travis Ripley

HPG-20: PROPERTY CONTACTS

Attempting to contact building owners can be a daunting task whether it is a fire crew attempting to deliver a notice of inspection to the responsible party at a condominium complex, a member of the Fire Prevention Division following up on a past due inspection or our Community Risk Reduction Specialist attempting to push out an awareness message. There are a variety of databases used in the city along with county databases, this project would identify a single easy-to-use database that could be utilized by the Fire Department for its many purposes.

DIVISION | DEPARTMENT: Fire Prevention | Fire Department

PROJECT LEAD: Erin Clarke

HPG-21: DEVELOPMENT OF FAST TEAMS

Sheltering residents following an emergency or disaster is a vital responsibility for the City of Bellevue. It is vital that shelters are inclusive and that all residents are welcome, including those with access and functional needs. To make this a reality, the City of Bellevue is working with regional partners to form a Functional Assessment Service Team (FAST). FAST teams are groups of trained individuals who deploy to shelters to assess how best to accommodate individuals with functional and access needs. FAST members assess what their individual needs are and coordinate the procurement of resources that are necessary to ensure those individuals can remain at the shelters when no longer needed. The city would benefit from research on what local organizations who work with Access and Functional Needs populations would be willing to work with the Office of Emergency Management to develop FAST Teams.

DIVISION | DEPARTMENT: Office of Emergency Management | Fire Department

PROJECT LEAD: Curry Mayer

HPG-22: TRANSLATING EMERGENCY COMMUNICATIONS

Effective and efficient communications with the public are critical following an emergency or disaster. However, sharing this life safety information is not helpful for individuals with Limited English Proficiency (LEP) who cannot understand everything being said. To address this issue, the Washington State Legislature approved RCW 38.52.070, which requires that all emergency communications be shared in languages spoken by significant portions of the jurisdiction's population. This law seeks to ensure all residents can receive life safety information following a disaster and are able to take necessary actions to protect themselves and their families. The city would benefit from research regarding which languages are most frequently used and should be translated for Bellevue, strategies for communicating effectively with non-English speaking populations during emergencies, and the development of stronger relationships with local non-English speaking communities.

DIVISION | DEPARTMENT: Office of Emergency Management | Fire Department

PROJECT LEAD: Ellen Montanana

HPG-23: ONBOARDING

The Human Resources Department currently has on its workplan a project to revamp the city's onboarding process which involves researching best practices and proposing tools, checklists and ideas that HR could provide to city departments and/or HR would offer. This would also include revamping the Human Resources website to include an online onboarding tool where new hires can receive and complete necessary forms, host videos, find information from Bellevue Beginnings training (required for all fully benefited employees) and information on a baseline onboarding plan for all departments to follow and customize according to departmental needs.

This project must be undertaken in the Autumn quarter.

DIVISION | DEPARTMENT: Talent Management | Human Resources

PROJECT LEAD: Kristin Headlee (Alternate: Liz Glick)

HPG-24: DATA OPPORTUNITIES FOR BUDGET PROCESS

This project involves an evaluation of the processes behind the consolidation of the data for the city's budget process with an eye toward recommendations for Microsoft-based automation opportunities. Includes documentation of processes for risk management purposes.

DIVISION | DEPARTMENT: Budget | Finance

PROJECT LEAD: Victoria Michailova (Alternate: Linda Haight)

HPG-25: RECOGNITION

Employee recognition is an important component in maintaining an engaged workforce. While internal programs provide personalized recognition, and are specific to departmental goals, it is also important to recognize efforts at an organizational level which emphasizes our core values and organizational goals. We would ask the team to research best practices and provide a recommendation on options for organization-wide recognition programs. The programs should demonstrate alignment with our identity as a city, our core values and our priorities and goals. It should foster a work culture that encourages collaboration, innovation and future focus.

This project must be undertaken in either the Autumn or Winter quarters.

DIVISION | DEPARTMENT: Training and Development | Human Resources

PROJECT LEAD: Liz Glick

HPG-26: OPEN DATA PORTAL ENGAGEMENT

The City of Bellevue launched our Open Data portal (data.bellevuewa.gov) in February 2016. Bellevue believes that public data should be available to the public, and the Open Data portal provides this service proactively, updating data on a regular basis to be viewed, explored and downloaded as needed.

The Open Data portal is a great tool but city staff do not have the time or all of the necessary skills to reach out into the community and showcase the portal, or to gather feedback regarding desired datasets.

The project would involve students creating and implementing a strategy that would increase awareness and participation in the program by actively engaging the community. This engagement could include going out into the community and gather feedback about the program, identify requests for datasets of community interest (especially those relating to livability and/or sustainability) and help with creating stories around data the community would be interested in.

This project could be matched with students from multiple disciplines (marketing, community relations, MPA/political science, environmental science, etc.).

DIVISION | DEPARTMENT: Information Technology

PROJECT LEAD: Jeremiah Griswold (Alternate: Joe Lipker)

HPG-27: ENGINEERING DESIGN SERVICES BUSINESS CASE DEVELOPMENT

In 2006, the City of Bellevue's Utilities Department decided to outsource all engineering design work to external consultants. For the past 12 years, the city has contracted with consultants for its design work on projects to repair, rehabilitate and/or replace aged water, sewer and stormwater infrastructure.

The proposed project is to develop a business case that examines different options for performing engineering design work on capital improvement projects (CIP) to help the Utilities Departments deliver its CIP Program.

Several options (e.g., in-house design, out-sourced design, blended models) will be identified and analyzed to determine the best possible re-structure recommendation. A cost-benefit analysis, risk assessment and overall viability evaluation will be performed on each option. The comprehensive business case will be presented to the Bellevue Utilities Directors for approval.

DIVISION | DEPARTMENT: Engineering | Utilities

PROJECT LEAD: Connie Bartels (Alternate: Linda De Boldt)

HPG-28: UTILITIES EMERGENCY PLANNING AND RESPONSE PROGRAM DEVELOPMENT

The Utilities Department is expanding our existing emergency management program and hiring a Program Administrator to develop and implement a revised Emergency Planning and Response Program. This is an opportunity to participate in the development of a program that will set the foundation for how Bellevue Utilities operates emergency management response activities for years to come. The student role in this work would be to assist the Program Administrator in the development of the Emergency Planning and Response Program. Examples of work that students would participate on are:

- Development of contractual agreements with other government entities and outside vendors.
- Research and development of industry standard training plans focused on Emergency Management.
- Research and development of emergency planning tabletop exercises, templates and areas of focus.

This project must be undertaken in either the Autumn or Winter quarters.

DIVISION | DEPARTMENT: Operations & Maintenance | Utilities

PROJECT LEAD: Don McQuilliams (Alternate: Joe Harbour)