# Graphics Requirements

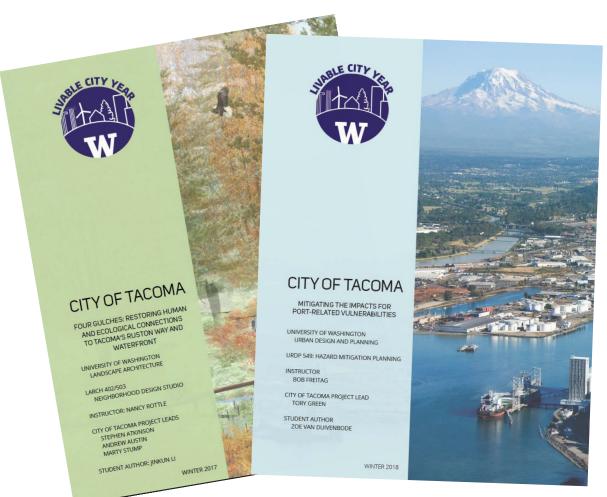


## **GRAPHICS ARE AN ESSENTIAL COMPONENT OF YOUR REPORT!**

- They aid the reader's comprehension of the text.
- They draw the reader into the written content.
- They enable the reader to grasp key points quickly.

## **REPORT AUTHOR'S RESPONSIBILITIES**

- Gather and submit all visual elements in high resolution format (photos) or PDF or vector files (tables, charts, maps, diagrams).
- Identify possible pull quotes and sidebars.
- Clearly identify headings and sub-headings.
- Recommend placement of visual elements in the report.
- Organize and log all visual elements in the Graphics Index.





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Washington State averages. Additional demographic (salient points

**CHART Relays information in an** organized way

**FIGURE HEADING** 

Title is short and

descriptive

#### **Comparison of Health Outcomes**

	Outcomes	Tacoma Mall	Tacoma
	Obesity (adults)	33%	49.5%
	Asthma (adults)	25%	21.9%
	Diabetes (adults)	23%	14.9%
	Poor mental health days (adults)	19%	23.3%
	Life expectancy at birth	71.2	79.0

Providing urban green space may play an important role in improving neighborhood health outcomes, but it is crucial that community planners weigh that against the urgency of other issues, like limited access to healthy food and the need to improve sidewalk conditions.

**SIDEBAR** 



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EOUITY IN THE URBAN FOREST: | 18

## FLAGGING GRAPHIC ELEMENTS IN YOUR TEXT

Pull quotes

- Compelling, short excerpts from the text
- Flag with brackets and highlight: [use the previous sentence as a pull quote].

Sidebars

- Short sections of text that provide additional information on a relevant topic, e.g., a case study
- Flag with brackets and highlight: [use the previous paragraph as a sidebar].

Figures, Charts, Tables, Diagrams, Maps

- Always provide heading.
- Flag with brackets and highlight: [Insert Population Map.pdf].

#### Photos

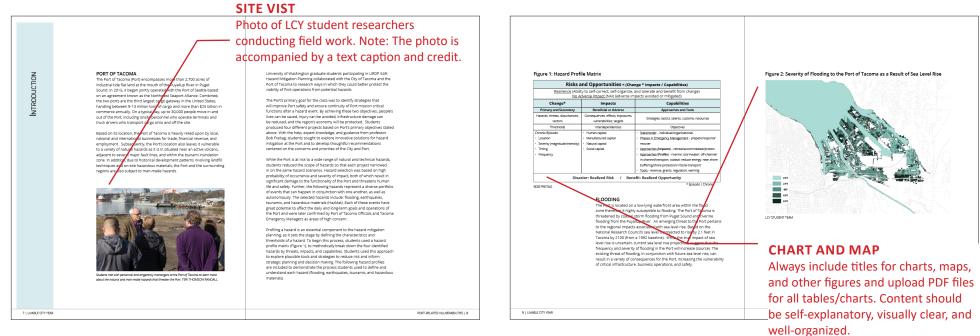
• Flag with brackets and highlight: [Insert Grocery Store 35.jpg].

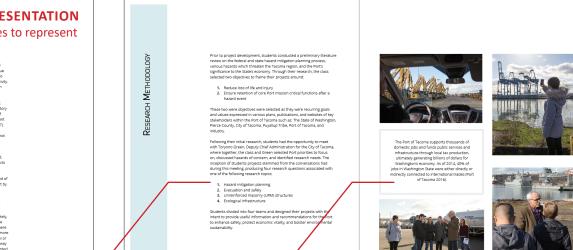
**Captions and Credits** 

- For photos, provide caption and photo credit for every photo.
- For figures, charts, tables, diagrams, and maps, always provide source. Provide caption only if further explanation is required.

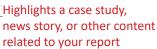


#### **REPORT SAMPLES**





**SIDE BAR** 









PORT-RELATED VULNERABILITIES | 16



21 | LIVABLE CITY YEAR

OLOGICAL TOOLKIT

shipping containers to pro-eround in an emergency.

Living Breakwaters

Water Re-Use Systems

ertical Evacuation Berm

Living breakwaters are hard structured habitats, that can function like ovster reefs and rocky habitats, which can

function like oyster reefs and rocky habitats, which can reduce and prevent infrastructure damage from storms surges and sunamic by decreasing wave attenuation. These structures are built to minischelifish habitat and oyster beds resulting in an increase in habitat for marine organisms while also protecting the Port and other critical infrastructure from hazards.

Planted on underwater long lines, native seaweed can be positioned one foot off the bottom of the Puyallup River

and channed inlets. Gracills, a species of native seawed, metabolizes nutrient pollution and absorbs metals, cleaning waters that have been impacted by debris or

material spills from hazardous events. It also tolerates air, and therefore would survive tidal impacts.

Green Stormwater Infrastructure (GSI) has been found to be a cost effective strategy for managing stormwater

to be a cost effective strategy for managing stormaler and levicing flood (wing 2013). Goldborn reduce the amount of stormaler retaring stormaler induces the amount of stormaler retaring stormaler and by charge stormal (wind the stormal stormal system capacity issues charge parks rund), and therefore an reduce the severy of muddiot (https://storwale.and remains) and the stormal stormal stormal stormal parts of the stormal stormal stormal stormal stormal memory and stormal stormal stormal stormals in the hypolation stormal stormal stormals and store and stormal parks and stormals and store and stormal stores (in the hypolation stormal 2017)

Green Stormwater Infrastructure

ture after a tsunami event. tical evacuation berm can make use of unused, stored nning containers to provide access to protected high

#### DIAGRAMMATIC REPRESENTATION Use of a sequence of images to represent

#### change

Unreinforced Masonry An Unreinforced Masonry (URM) building consists of load-bearing and An Unreinforced Masonry (URM) building consists of load-bearing and non-bearing walls composed entirely of brick, adobe, or terra cotta. Due to the engineering of these structures, URM buildings are vulnerable to systemic failure, shearing, and collapse under the stress of sessimic activity These structures therefore pose a threat to those who live and work in the set of the structures and work in the stress of sessimic activity the set of the structures therefore pose a threat to those who live and work in the set of the structures therefore pose a threat to those who live and work in the set of the their provimity

The City of Tacoma has many URM buildings within its jurisdiction that also posses historic and cultural significance and belong to the inventory of historic structures. These structures also tend to regiment some of the more affordable residential stock in the area, making up a significant portion of affordable housing in the business core (City of Seattle 2017). While these structures are subject to stringert review and design standards on the local, state, and federal levels, many buildings have not yet been renovated to withstand a seismic event.

Therefore, the fourth team directed their efforts towards two hazard mitigation challenges associated with URM's and fill development. First, the team identified buildings at high risk of failure in two historic districts within the City of Tacoma, based on overlap between URM masonry and earthquake hazard, as well as the age and condition of individual buildings. Second, to further understand the areas in most critical need of reinforcement, they analyzed the history of fill development in the Port by evaluating historic USGS maps.

The team research includes that IIII development of the Nyalup More tail Markan Adversectorementations (Brave underway in the adv or cumutance, new III was comprised of local sions and oots. Nore IIIey, I constati of variancementation (Brave) and the set of the adverse from local milli and factorias, fallen tabler, tous to fill development, there are some areas with the Port that are adversally unstable and are nore valientables to kazards than others. Effects of encion drang a tausimo to sistification and inderese an what Adversally the Barth and are nore outsidential and inderese an what Adversally the Barth and the Barth and outsidentias and tablerse are what Adversally the Barth and the Barth and the State that adversally the Barth and the Bart to sinkholes and subsidence are high. Although the Port has implemented retrofitting projects to Port structures in effort to further protect the Port,

To align with the Port's safety objective, the team suggests that the Port fortify and strengthen the fill that provides the foundation for buildings

The team's research indicates that fill development of the Puyallup

reinforce vulnerable infrastructure and increase resiliency

**BULLETED LIST** PORT-RELATED VULNERARE Displays steps in a process,

organization of methods, or key characteristics or elements

#### **GRAPHICS INDEX**

#### Organization

- Use this spreadsheet to organize all graphical content for your report.
- Include a file name for every item entered in your graphics index.
- You must fill out Filename, Credit/Source, and Caption columns.

Tip: Name each file you pull from the web; default web image names are often arbitrary and non-descriptive.

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k.	· ~ 🖶 🕈 100% -	\$ % .0 .0 <u>0</u> 123 -	Calibri	- 10 - <b>B</b> 2	<u>•</u> • ⊞ 53 · ≡ •	+ + +  P] + 1⁄2 + G=2 ➡ Int マ + Σ +			
fx	Filename								
_	A	в	С	D	E	F	G	н	1
1	Filename	Filetype (e.g. photo, map)	Image DPI	Image Dimensions	Credit/Source (applies to any outside source, do not name students)	Caption	Section	Additional Comments or Info	
2	LincomDistrictTrees	photo	300	28.44 x 21.33	student	The cincom District neighborhood near 38th street and Pat	itle Page		
3	38thAreaArtFenceFlowers	photo	300	21.33 x 28.44	student	The Lincoln Business District, Tacoma, Washington	Executive Summary		
4	38th ConstructionDevelopment	photo	300	28.46 x 21.35	student	The Pacific Avenue corridor and surrounding neighborhood	Executive Summary		
5	occidentalpark1	photo	300	28.44 x 21.33	student	Through design, we can facilitate positive interaction and a	Executive Summary		
6	PPS Great Places	pdf	300	9.17 x 7.08	Project for Public Places	What Makes a Great Place?	Executive Summary		
7	CommEngagementLincoln	photo	300	56 x 42	student	Students conducted multiple site surveys and investigated	Executive Summary		
8	LincolnDistrictRevitalization tras	photo	300	36.35 x 52.11	student	Trashcans and other infrastructure surfaces offer canvases	Executive Summary		
9	Map Pac Ave Corridor and City	map	300	24 x 36	student	The city of Tacoma and the Pacific Avenue corridor with bo	Executive Summary		
10	PlacemakingSession1	photo	300	45.33 x 34	student	Students worked with community members to map neighb	Introduction		
11	Classroomwork2	photo	300	45.33 x 34	student	The studio-centered course was structured to be a co-learn	Introduction		
12	HCTStudyCorridorMap	map	300	4.47 x 10.82	Pierce Transit HCT Feasibility Study	Pierce Transit hopes to establish a North/South HCT link to	Context		
13	Map 56_Pac	map	300	24 x 36	student	Map of 56th Street and Pacific Avenue	Context		
14	Map 38_Pac	map	300	24 x 36	student	Map of 38th Street and Pacific Avenue	Context		
15	Cm Mtg2 panoLHScafeteria	photo	150	175.42 x 51.47	student	The Community Placemaking Sessions took place at locatio	Methods		

Example of well completed Graphics Index. Note: all fields are filled out.



## **CAPTURE THE PROCESS**

Take pictures to document your project.

- Class field trips
- Site visits
- Interviews
- Community meetings
- Midterm presentations
- Final presentations

Remember to take photos in well-lit spaces.

# **PHOTO RELEASE BEST PRACTICES**

#### **Community Meetings**

- Before the meeting begins, explain to the entire group that you would like to take photos for the class project.
- Invite anyone who objects to being photographed to talk to you. Respect their wishes and frame them out of your shots.
- Individual photo releases are not necessary.

One-on-one interviews with community members, small groups

- Before the interview begins, ask for permission to photograph them.
- Explain that photos are for a class project.
- Obtain a signed photo release (available from LCY office).



Well-lit environment

LCY class presentations. TERI THOMSON RANDALL



## OTHER IMPORTANT IMAGE SOURCES

If you are having a difficult time collecting graphics, consider the following:

- 1. Collect photos from classmates.
  - Ask your classmates who also went on field trips and conducted interviews to share their photos.
- 2. Ask partner organizations/agencies for photos.
  - Send an email requesting photos.
  - Explain that you are creating a report that refers to the organization's mission or work.
- 3. Brainstorm with your LCY editor and graphic designer.
- 4. Stock Photos
  - Use stock photos as a last resort if you have exhausted all the options above.



Students can reach out to various organizations for supplemental photos for their report.



#### **Greater Metro Parks Foundation**

FOUNDATION The Greater Metro Parks Foundation focuses on remediating disinvestment of the Eastside. While the Foundation's work addresses an array of issues, including the neighborhood's lack of banks and grocery stores, their top priority is to develop a comprehensive, communityoriented program at the new Eastside Community Center. As Dave Lewis of Metro Parks Tacoma noted: "This is not your standard recreation center. This is a community center." In collaboration with Metro Parks Tacoma, Tacoma Public Schools, and the Boys & Girls Club of South Puget Sound, the Metro Parks Foundation seeks to ensure that the Eastside Community Center serves its community as a safe haven for children and families to gather and as a resource for community members to access services and develop skills.

#### Pierce Conservation District (PCD)

PCD, with its three-pronged mission to: 1) conserve natural resources tied to local economy and quality of life, 2) support the local food system, and 3) ensure a sustainable future, supports the City's efforts to create a Food Innovation District in East Tacoma. PCD supports the local food system in its work with community gardens and in its efforts to partner with eleven farmers markets in Pierce County. In addition to strengthening and supporting the Eastside Farmers Market, PCD empowers youth and other community members to act as environmental stewards and to involve themselves in a healthy, sustainable food system.

#### PUYALLUP INITIATIVE

Puyallup Watershed Initiative

WATERSHED The Puyallup Watershed Initiative is a non-profit organization that focuses on core issues that affect local communities. They work in conjunction with other nonprofits, businesses, government agencies, and community members to address issues and topics related to transportation. agriculture, environmental education, forests, industrial storm water runoff, and a just and healthy food system. They identify the goals of a just and healthy food system as:

- Increasing equity · Building skills, tools and resources to make food available to all people
- Connecting, engaging and supporting communities
- · Revaluing food and agriculture
- The Puyallup Watershed Initiative is composed of a diverse team of partners, all equipped with the skills, experience, and passion necessary to carry out the recommendations of this report

#### Tacoma-Pierce County Health Department

The Tacoma-Pierce County Health Department is a vital and critical partner in this project. Their involvement stems directly from their vision statement, "Healthy People in Healthy Communities," and their mission statement, "We protect and improve the health of all people and places in Pierce County." The Health Department participated actively in the development and review of this report. They will play a very important role in implementation, as many of the recommendations will either require their engagement and approval or their partnership. The proposed activities all relate directly to the Health Department priorities: "People are healthy and safe here; people have equitable opportunities for health; and children, families and communities thrive."

#### Tacoma Public Libraries

Tacoma Public Libraries is an important community resource that can be invited to contribute to this project through its educational programs For example, the Mottet branch, located in East Tacoma, could create a children's summer program focused on healthy eating or on the local food system. In addition, Tacoma Public Libraries can promote upcoming events and projects that require the input of residents.

#### Tacoma Public Schools

Tacoma Public Schools' existing infrastructure and its mission to educate youth can be leveraged to support and facilitate the active involvement of parents and children in an equitable, healthy food system. The schools can serve as a resource for students and parents to learn about healthy food options. Schools can demonstrate their commitment to their students' health by providing locally-sourced, nutritious meals.

#### University of Washington Tacoma

This class was offered jointly at the Seattle and Tacoma campuses, with five students from Seattle and four from Tacoma, UW Tacoma provided classroom space and supported the field work for the project. During the implementation phase. UW Tacoma has been nominated for direct engagement in several of the recommendations, and both students and faculty have a role to play in carrying out many of the others



#### tacoma public library Start here. Go anywh



W UNIVERSITY of WASHINGTON TACOMA



45 LI IVABLE CITY YEAR

EASTSIDE FOOD INNOVATION DISTRICT | 46

## **IMAGE QUALITY**

#### Photos

- Include clean, unpixelated images.
- Be sure to check keys and legends for pixelation as well.

## **Illustrator Graphics**

- Submit in Illustrator format (packaged).
- Include north arrow, graphic scale, and key/legend.

#### **GIS Maps**

- Save all GIS files.
- Export as high quality PDF or vector files.
  - For vector format
    - > Export > save as type > Resolution (DPI)
- Do NOT export as compressed images.

#### Tips

- Obtain the largest file size available for images.
- Do not crop, edit, or otherwise alter your photos.









Left column: Example of high quality image Right column: Example of low resolution/pixelated image JOHN SMITH



## **CHARTS AND GRAPHS**

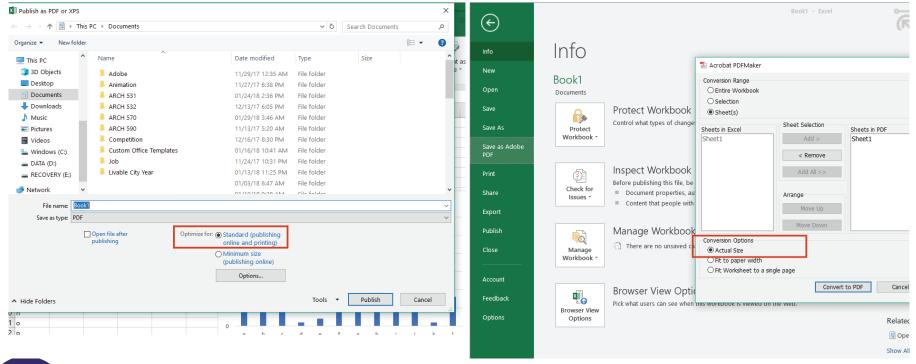
Data collected and formulated in Excel can be used to create charts and graphs.

Avoid screenshots of Excel charts.

Best practice: Submit charts as PDF files.

#### Tips

- Look at your images/charts at 100% zoom. Graphics that appear clear at 100% zoom will appear clear in the final, printed report.
- Saving charts/graphs
  - > From Excel, Save as PDF
    - > File > Export > Create Adobe PDF > use settings highlighted in red below
    - ( "Optimize For: Standard" or "Conversion Options: Actual Size")





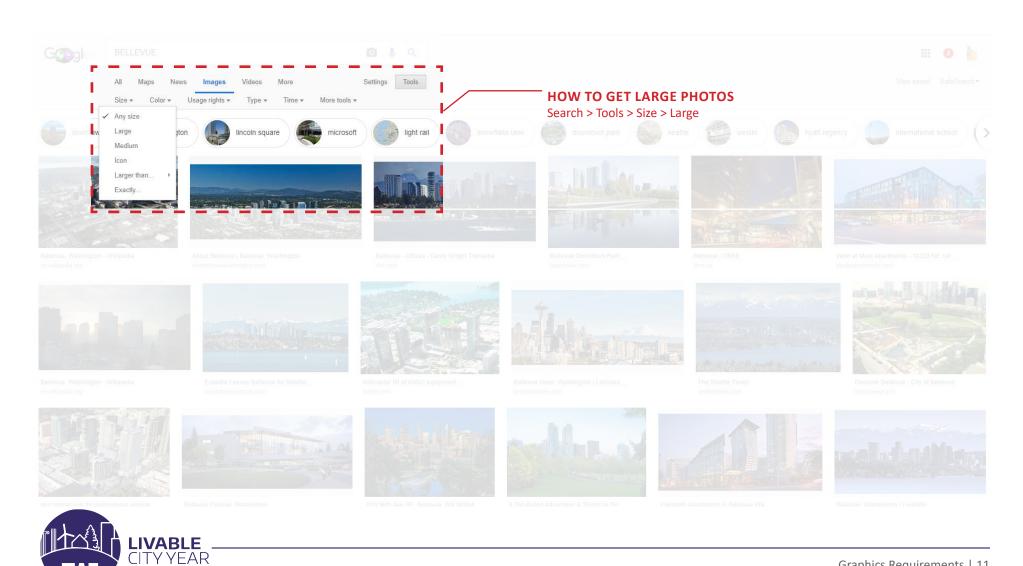
## **FINDING STOCK PHOTOS ONLINE**

Images from Google

Step One: Filter for high quality images.

- Google Image Search > Tools > Size > Large
- Note: When saving images, record photo source and author.



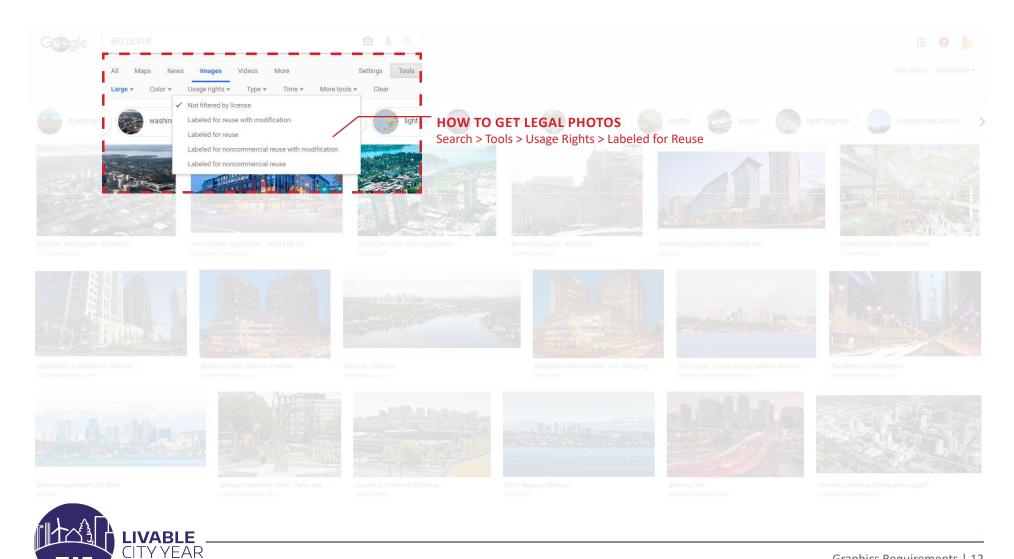


Images from Google. Filter for images that can be used legally.



Step Two: Filter for legally usable images.

- Google Image Search > Tools > Usage Rights > Labeled for reuse
- This search will filter results for images that can be reused.
- Note: All graphics must be credited accurately. Google is not the author of images found on the web.

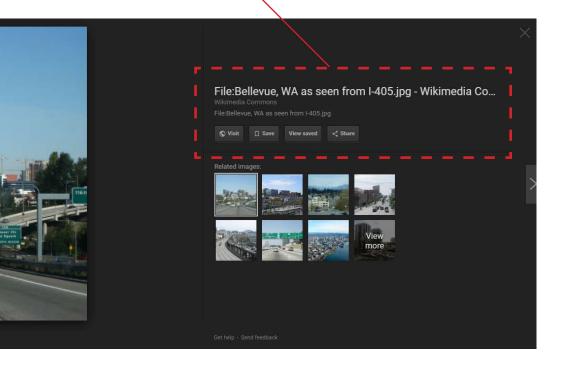


Images from Google

Step Three: Finding the source and author

• Credit the photo by following the link to the original source. (The information provided within the Google search is insufficient.)







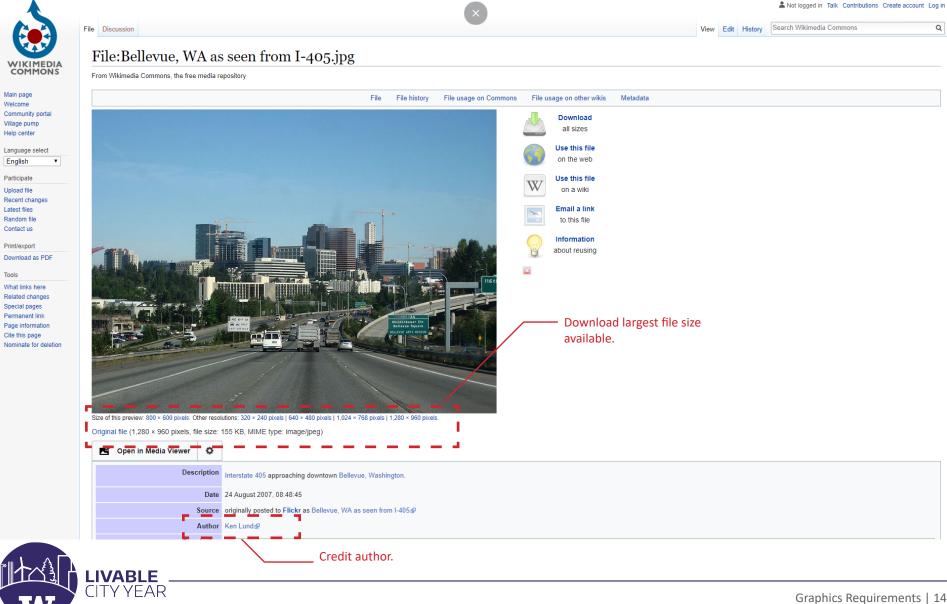
280 × 960 - Images may be subject to copyright

Click here to find source information



Images from Wikimedia Commons

- Wikimedia Commons images are ALL fair game for reuse.
- Download largest file sizes possible.
- LCY must credit source/author.
  - Source information found under Summary > Record Author and Permission

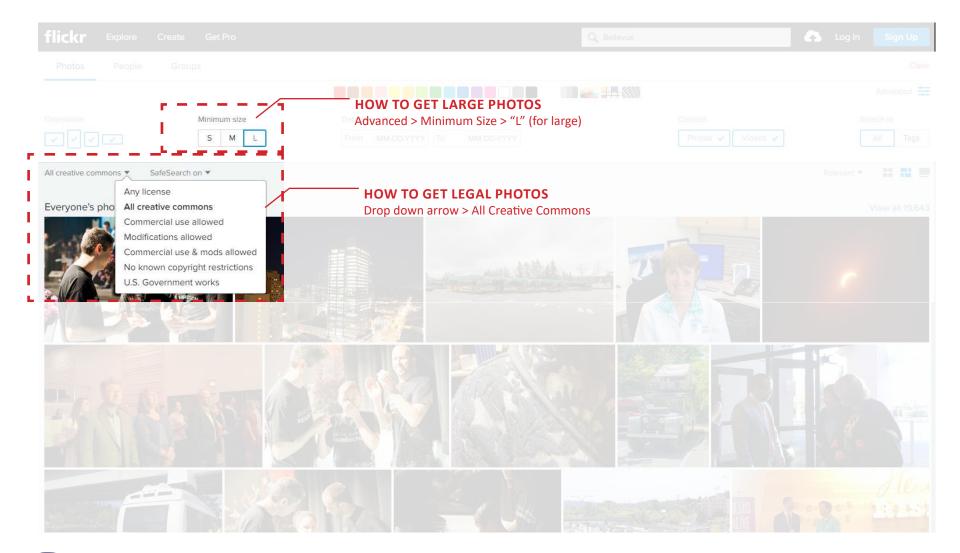




Images from Flickr

Step One: Filter for reuse and largest file size possible.

• Any License (drop down) > All Creative Commons









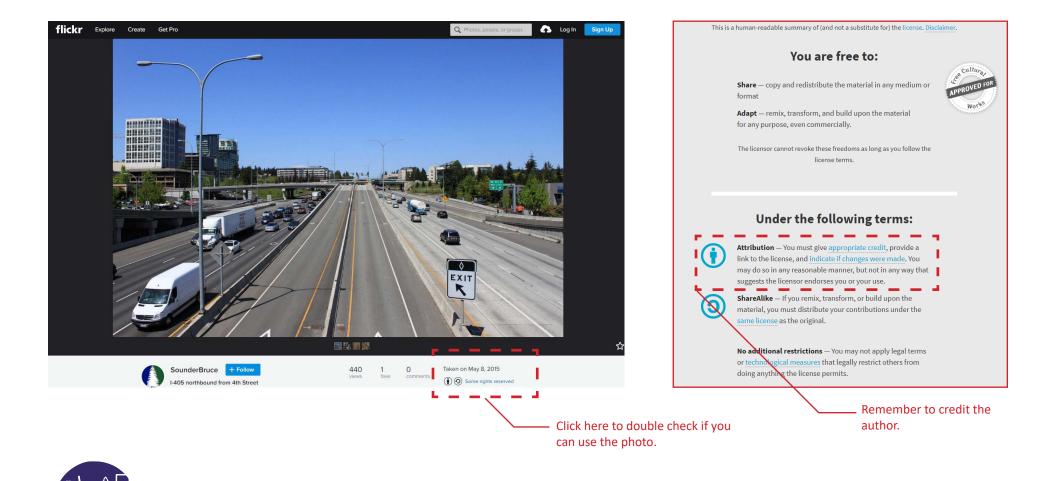
LIVABLE CITY YEAR

Images from Flickr

Step Two: Can I use this photo?

• If you forget to filter by creative commons license use, check the icons underneath the image.

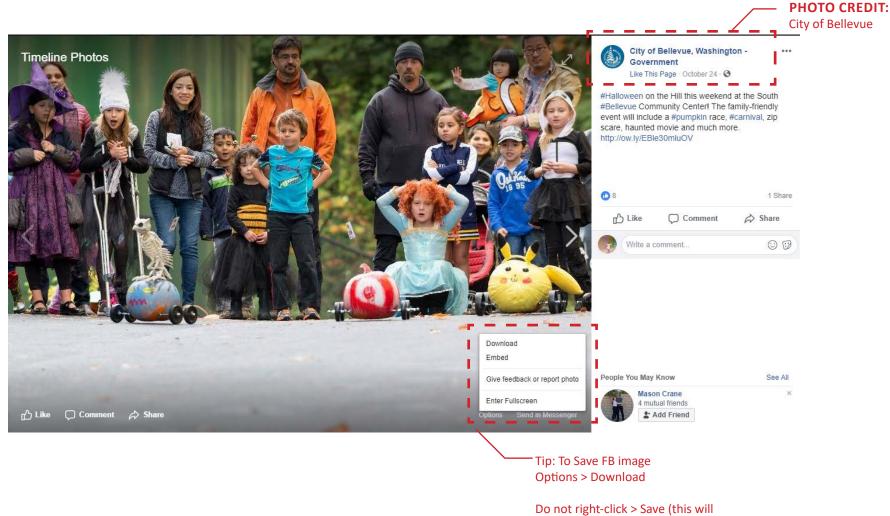




## SOCIAL MEDIA IMAGES

Facebook, Twitter, Instagram

• Rule of thumb: Usage of images found on social media is allowed only with permission from the owner of the work. Unless a license attached to an image explicitly states it can be used, or an individual or organization grants you specific permission to draw from their social media content, these images cannot be used.







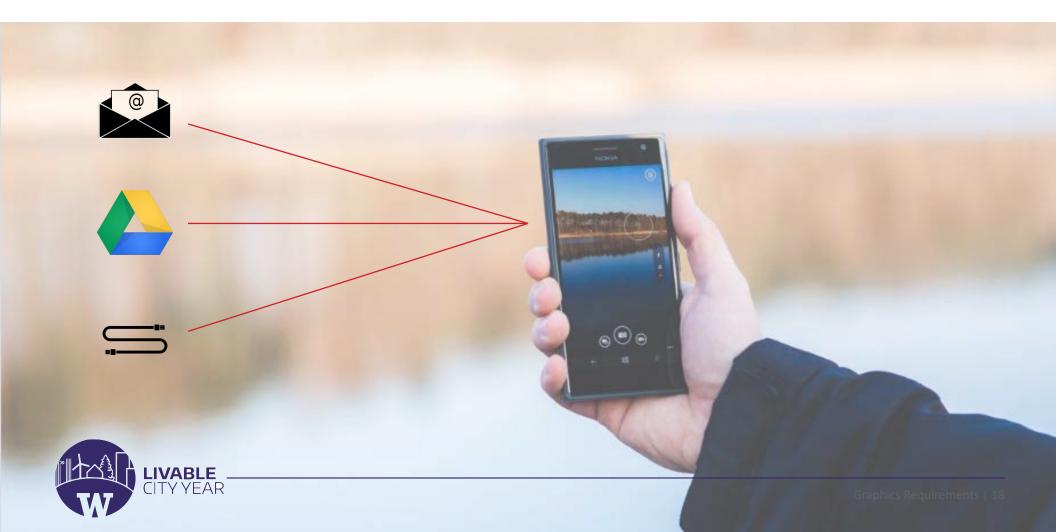
## **PHOTOS YOU TAKE YOURSELF**

Options for transferring photos from phone to computer

- Email the photos to yourself.
- Upload to Google Drive.
- Use a USB cable.

Avoid

- Sending the image as a text message (this will compress the file and degrade the photo's quality.)
- Sending the image through social media platforms, i.e., SnapChat, Instagram (this will compress the file and degrade the photo's quality.)



## **POSTER REQUIREMENTS**

The final poster will consist of a short summary of your report. Poster components include:

- Introduction
- Methods/Areas of Focus
- Conclusion
- Photos/charts

These elements are derived and abbreviated from your report directly.

Posters will be exhibited at the Year-End Celebration where all LCY projects will be on display to the City of Bellevue.





#### **CITY OF TACOMA**

University of Washington Landscape Architecture L ARCH 503: Community Design Studio Instructor: Nancy Rottle City of Tacoma Project Leads: Stephen Atkinson Ian Munce Metro Parks Tacoma Report Author: Jinkun Li

#### RUSTON WAY ENVIRONMENTAL **DESIGN CHALLENGE** <u>()</u>

#### Introduction

Over Winter 2018, the LARCH 402/503 Ruston Way design studio in the University of Washington Department of Landscape Architecture partnered with the City of Tacoma and Metro Parks Tacoma to design usable green spaces within the four gulches found along Ruston Way: Garfield Gulch, Buckley Gulch, Puget Gulch, and Mason Gulch. The students aimed to propose designs that would make each gulch usable and ecologically functional for residents and wildlife. The student teams also placed a high priority on connecting the gulches to the waterfront and the larger Tacoma area.



Buckley Gulch is home healthy habitat. About half of the gulch

is owned by private residents, which currently serves a barrier

to future actions. Connectivity is also an issue, as there are railroad tracks between the gulch and the waterfrom

#### Site Analysis

The studio class began by conducting research and analysis on the greater Ruston Way area. The class then split into groups to examine existing conditions of the individual gulches.

Garfield Gulch has ongoing restoration projects, and has received government funding for future development. Formerly used trails on the slopes are no longer accessible.

Puget Gulch is the most developed gulch, and includes mature trails and active restoration efforts. Salmon are also found in the gulch. The Puget Creek Restoration Society, a volunteer-led group that once spearheaded restoration efforts, is no longer active.

Mason Gulch, the largest of the four gulches, is home to a wide diversity of tree species, which provide habitat for many bird species. It has a generous creek flow year-round, and is home to a sewage treatment plant at its base.

#### Design Recommendations

With the help of feedback from representative of the City of Tacoma and Metro Parks, each team proposed designs that seek to address the challenges and opportunities of each gulch.

The Garfield Gulch team aimed to create an educational and recreational space for all ages, especially children. They included tadpole and frog habitat for ecological, educational, and recreational purposes. The team also proposed a pavilion that would serve as an outdoor classroom.

The Puget Gulch team focused on ecological opportunities, including daylighting of the site's stream, which would enhance salmon habitat. They also proposed trails for the upper areas that are less developed.

The Mason Gulch team also proposed stream davlighting, as well as enhancements to the tree canopy. In order to provide connection to the waterfront, the team designed a boardwalk bridge that extends out and over Commencement Bay.

The Buckley Gulch team focused on connectivity. They expanded their scope to include the Old Town neighborhood, and proposed a bridge over Ruston way railroad to provide a safer passage between the gulch and waterfront

Example of a final poster

