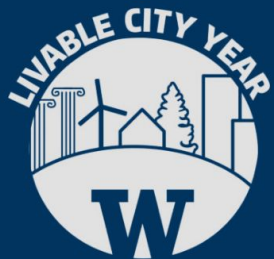


COMMUNITY MAPPING TEAM

Braedyn Reed, Sean Chapdelaine, Reese Wohrle,
Mari Lennon, Margaret Vigil, Heather Elkind,
Eli Moriones, and Lily Bodmann



(Re)Introductions



Braedyn Reed
Project Lead



Heather Elkind
Digital Media Lead



Eli Moriones
GIS Lead



Mae Vigil
Mapping Lead



Reese Wohrle
Research Lead



Mari Lennon
Communications Lead



Sean Chapdelaine
Team Liaison/Design Lead



Lily Bodmann
Team Liaison

Agenda

- Project Context
- Project Goals
- Methodology
- Deliverables
- Questions



Context & Background

Project Background

- Existing tour limited in scope
 - Lighthouse park and maritime history
- Exercise in participatory planning methods
 - Community asset mapping
- Doesn't connect to local businesses or modern attractions and resources



Context and Case Studies

- Waterfront Development
 - In 2020 the new ferry terminal was opened
 - Incorporate Indigenous history in the space
 - Increases tourism and helps to boost the economy
 - Future plans to redevelop the waterfront
- Edmonds Art Walk
 - Created by non-profit Art Walks Edmonds
 - Maps public art and murals in Edmonds, WA



Photo: Art Walks Edmonds

murals

1. *Cascadia*, by Clark Wiegman
2. ***Journey of Salmon***, by Paige Pettibon
3. *An Edmonds Kind of Eve*, by Cheryl Wiatle
4. ***The Salish Sea***, by Nick Goettling
5. ***A Mother's Love***, by Jake Wagener
6. *Winter Walk*, by Susan Babcock
7. *Coastal Companion*, by Ellen Clark
8. *Untitled*, by John Osgood
9. *Seabaste Mallingier*, by Mona Smiley-Fairbanks
10. *Darkness Reflected*, by Sami Sully-Pronovost
11. ***Before Edmonds***, by Andy Eccleshall in collaboration with Ty Juvinell
12. ***Aosagi***, by Shogo Ota with Urban Artworks
13. *Changing Times*, by Andy Eccleshall
14. ***Returning Home***, by AJ Power
15. *Edmonds to Starboard*, by Joel Patience
16. ***Floatlines***, by Pete Goldlust and Melissa Germond
17. *Flying Heron*, by Susan Coccia
18. *Edmonds Mills 1893*, by Andy Eccleshall
19. *Welcome to Edmonds, Giant Edmonds Octopus and Feast of the Puget Sound*, by Andy Eccleshall



Bolded murals installed by Mural Project Edmonds. Please visit www.artwalkedmonds.com/mural-project-edmonds to learn more about them!
Taking pictures? Tag us on social media at [#muralprojectedmonds!](https://www.instagram.com/muralprojectedmonds/)

Project Goals

1. Boost Economic Activity

2. Expand Tourism

3. Connect visitors and residents to the history and attractions of downtown Mukilteo



Expand Digital Walking Map:

Include artistic, natural, cultural, and family-friendly attractions.



Strengthen Public Awareness:

Develop marketing strategy via community demographics, communication channels, and our recommendations for launch timeline.

Methodology

1. Determine objectives
2. Site visits
3. Community outreach
4. Survey development and analysis
5. Community research
6. Develop deliverables



Joint Mukilteo Community Boo-Bash Survey

Hello and thank you for participating in our community mapping survey! We're a team of Senior undergraduate students in the Community, Environment, and Planning (CEP) program at the University of Washington. We have partnered with the City of Mukilteo in expanding the digital historical map of the city to include current community landmarks. These may include any significant family-friendly recreation, community resources, artistic features, natural areas, cultural landmarks, and unrepresented historical locations. Our goal with this survey is to gather suggestions from the community for any assets and resources that should be included in the updated map, as well as basic demographic information from those willing to offer it.

Check out the [Mukilteo Walking Tour](#) for examples of locations we're looking for!

elimorio@uw.edu [Switch account](#)

Not shared

* Indicates required question

What is a place you find significant to Mukilteo? *

For example, it can be recreational, an important community resource, an artistic display, a natural area, a cultural landmark, or unrepresented historical location.

You may provide more than one.

Your answer _____

This next section is to help us gather information about outreach methods for this community.

Which of these community sites do you frequent? *

Schools

YMCA

Sites of worship

Boys and Girls Club

Rosehill Community Center

Other: _____

Survey Development and Research Findings

Survey Development

Example Questions:

How long have you been a resident of Mukilteo?

- 1 year or less
- 2 to 4 years
- 5 to 10 years
- 11 to 15 years
- Other...

What race/ethnicity best describes you?

- Black or African American
- American Indian or Alaska Native
- Native Hawaiian or Other Pacific Islander
- Haspanic or Latin American
- White
- Asian
- Other...

What is a place you find significant to Mukilteo?

For example, it can be recreational, an important community resource, an artistic display, a natural area, a cultural landmark, or unrepresented historical location.

You may provide more than one.



COMMUNITY MAPPING SURVEY

Help expand the current
digital walking map!



COMMUNITY, ENVIRONMENT & PLANNING
UNIVERSITY of WASHINGTON
College of Built Environments

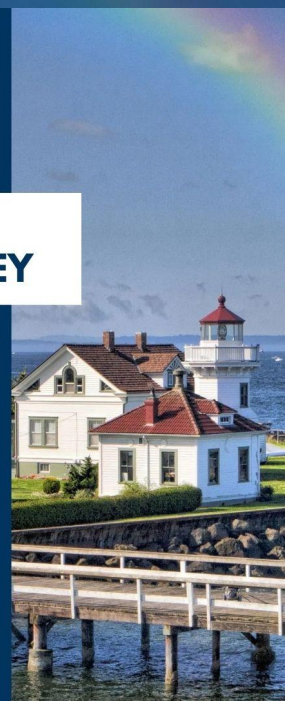


Image Credit: [Discover Mukilteo](#)

Site Visits and Community Outreach

- Key Survey Centers:
 - Rosehill Community center
 - Mukilteo Library
 - Mukilteo YMCA
 - Mukilteo City Hall
- Additional Community Outreach Methods
 - Posting on CoM social media - accessed with Nick Nehring
 - Sent through CoM mailing list - accessed through Andy

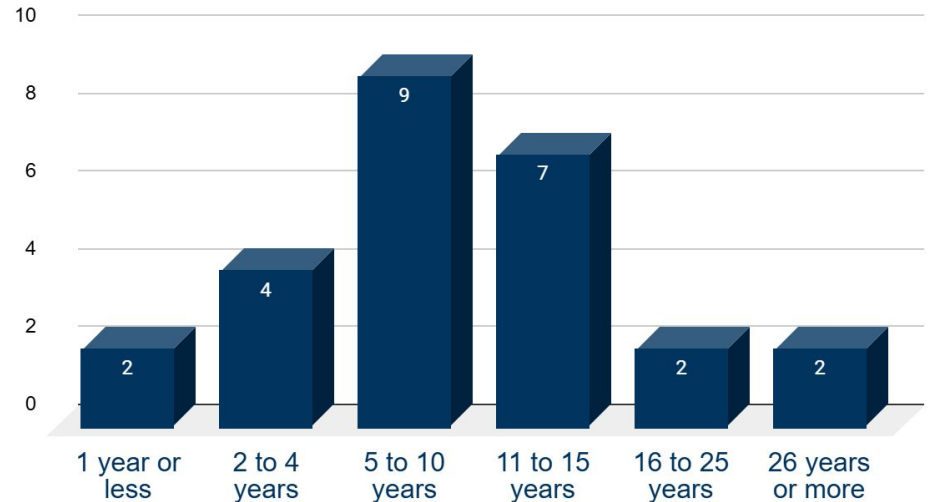


Survey Results - Boo-Bash Survey

Total Responses - 37

- Heavy interest in Natural assets
 - Japanese Gulch
 - Big Gulch
 - Trails
- General Interest in Community Assets
 - Community Centers
 - Community Resources
 - Youth Clubs

How long have you been a resident of Mukilteo?

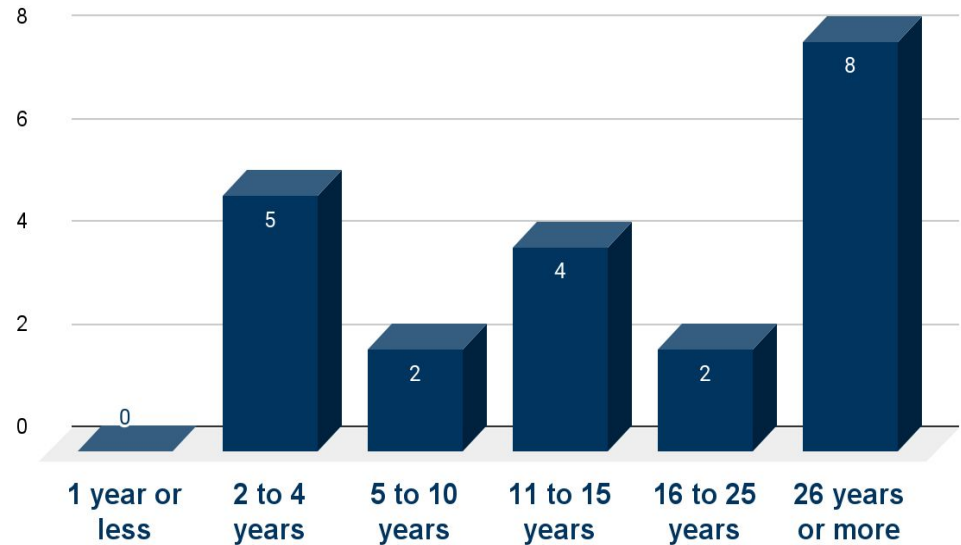


Survey Results - Online Survey

Total Responses - 22

- Japanese Gulch was the most suggested location
 - Seen in 9 responses
- Moderate interest in other trails
 - Big Gulch Park
- Common interest in Indigenous History and Art
 - Mentioned in 4 responses

How long have you been a resident of Mukilteo?



Community Research

- Survey results informed community priorities:
 - **Japanese Gulch, Lighthouse Park, and Old Town**
- Long-time residents highlighted further locations:
 - **Fowler Pear Tree Park and Totem Park.**
- Notable local establishments:
 - **the Red Cup Cafe and the Ivar's building.**
- Combined insights from:
 - Survey data on frequently visited locations.
 - Recommendations from long-time residents.
 - Research on businesses and history

SOURCES: Lynnwood Times | Mario Lotmore.



Deliverables

Public Awareness Proposal: Timeline and SWOT Analysis

Strengths:

- Scenic location/access to nature
- Hub for island travel
- Walkability of area
- Existing tourism infrastructure

Weaknesses:

- Lack of diversity in business community
- Lack of seasonal appeal during winter months

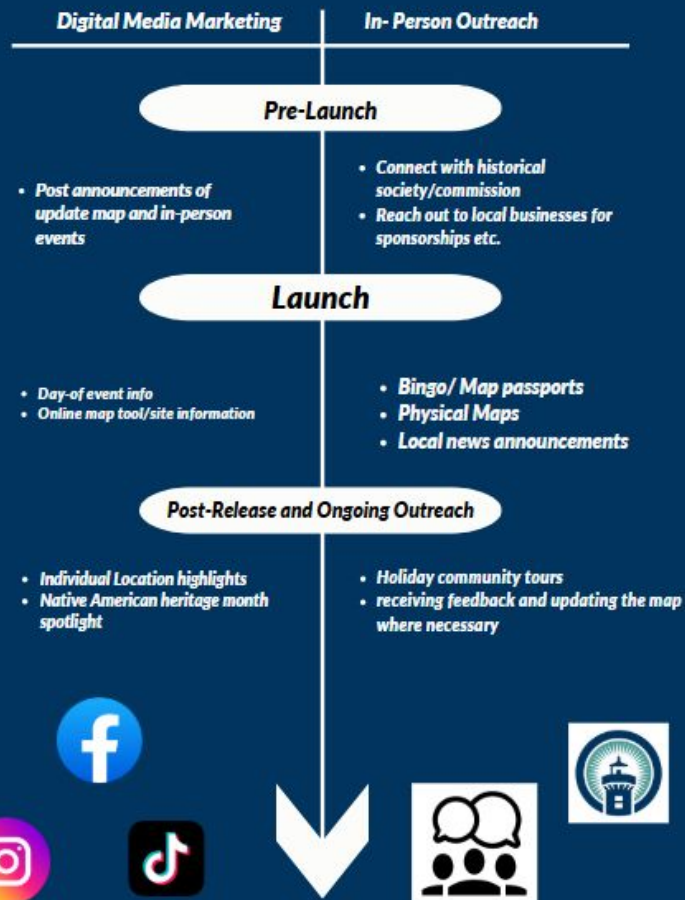
Opportunities:

- Leverage city emphasis on art
- Partnership with nearby cities
- Robust indigneous history
- Holiday/winter weather activities

Threats:

- Tourism to surrounding areas (e.g Whidbey Island)
- Potential lack of investment from community

Timeline



Public Awareness Proposal

Media Marketing

- Paid advertisements and targeted posts
 - Instagram, Facebook, Tik Tok, Snapchat, X
 - Highlight local businesses, locations and the walking tour
- Partnering with local news agencies

Launch Day Event

- Celebration for launching new walking map
- Complete a bingo card to win a prize
- Collaborate with local Indigenous groups and communities and the Historical Commission

Holiday Festivals

- Incorporate local business and makers for holiday markets
- Can be added to the walking map once they are organized

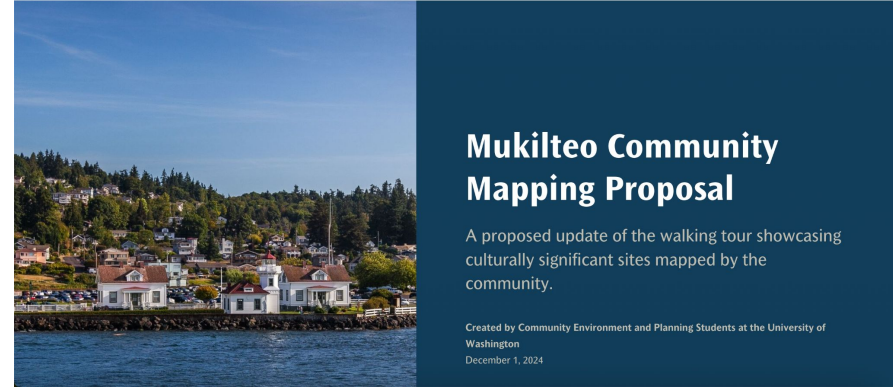
MUKILTEO WALKING MAP

Cover-All Bingo!

Visit the Japanese Gulch	Walk around Pioneer Cemetery	Take a photo at the waterfront	
Grab something to eat at Ivar's	Walk Around Old Town	Walk Around Lighthouse Park	Stop by Fowler Pear Tree Park
	Check out the Digital Walking Map	Tour the Rosehill Community Center	Check out Totem Park
Visit the Point Elliot Treaty Monument	Take a tour of the Lighthouse		Grab a drink from Red Cup Cafe

Deliverable: Walking Map Proposal

- ArcGIS Story Map
 - Internally facing walking map proposal
 - Possibly include along the existing walking map
 - Used survey results and independent research
 - Link: <https://arcg.is/O594L>



THANK YOU

Andy Galuska, *City of Mukilteo*
Sarah Whitney, *Livable City Year*



<https://mukilteowa.gov/>