

**Modular housing:
Innovations, Challenges, and Opportunities in Washington State
By Eileen Chen and Lindsey Allen**

Our research topic: Modular Housing, a solution to housing affordability, sustainability, and scalability challenges in Washington (and Oregon) state. Traditional construction faces delays on building, higher costs and labor shortages, while modular housing offers faster, cost-effective, eco-friendly alternatives.

Companies Building Modular Housing (Washington & Oregon Focus)

1. Wolf Industries
 - Location: Battleground, WA (serves WA & OR)
 - Specialty: Modular tiny homes, ADUs, emergency housing.
 - Contact: (360) 912-9519
 - <https://wolfind.com/>
2. Method Homes
 - Location: Seattle (Factory in Ferndale, WA)
 - Specialty: High-end prefab, sustainable designs.
 - Contact: (206) 789-5553 | info@methodhomes.net
 - <https://www.methodhomes.net>
3. NODE (Green Canopy NODE)
 - Location: Seattle
 - Specialty: Net-zero energy modular homes.
 - Contact: developmentservices@greencanopynode.com
 - <https://www.greencanopynode.com/contact>
4. Blokable
 - Location: Seattle
 - Specialty: Stackable modular units for multifamily housing.
 - Contact: hi@housinginnovation.co
 - <https://housinginnovation.co/collaborative/blokable/>
5. OneBuild
 - Location: Seattle
 - Specialty: Modular construction tech and consulting.
6. Stillwater Dwellings (WA/OR)
 - Specialty: Custom modular homes with modern designs.
 - Contact: (800) 691-7302 , info@stillwaterdwellings.co
 - <https://www.stillwaterdwellings.com/>

Public Entities Supporting Modular Housing

A. Washington State:

1. Washington State Department of Labor & Industries (L&I)
 - Role: Oversees modular construction permits and compliance.
 - Link: <https://lni.wa.gov>
2. Seattle Department of Construction & Inspections (SDCI)
 - Role: Manages ADU/modular zoning and permits.
 - Link: <https://www.seattle.gov/sdci>
3. Washington State Housing Finance Commission
 - Role: Offers financing for affordable modular projects.
 - Link: <https://www.wshfc.org>

B. Oregon State:

1. Oregon Housing and Community Services (OHCS)
 - Role: Funds modular housing projects (e.g., Modular Housing Development Fund).
 - Contact: <https://www.oregon.gov/ohcs>
2. Portland Bureau of Development Services
 - Role: Modular permitting and zoning guidance.
 - Link: <https://www.portland.gov/ppd>

Introduction to Modular Housing

- **Factory-Built Modules:** Modular homes are constructed in controlled factory environments, ensuring precision and minimizing weather-related delays inherent in traditional building.
- **On-Site Assembly:** Completed modules are transported to the building site for assembly, integrating with a foundation and utility connections for occupancy.
- **Sustainable Practices:** Modular construction often incorporates eco-friendly materials and reduces waste, aligning with sustainable building standards and practices in Washington.

Advantages of Modular Homes in Washington

- **Urban Adaptability:** Modular homes offer design flexibility for infill lots, addressing density needs with efficient, customizable units in urban settings.
- **Rural & Coastal Resilience:** Suited for remote areas, modular construction minimizes on-site labor costs and withstands coastal weather with durable material options.
- **PNW Energy Efficiency:** Tight construction and customizable insulation reduces energy consumption, lowering utility bills and carbon footprint in Washington's diverse climate.

Benefits

- **Speed:** 30–50% faster than traditional construction.
- **Cost-efficiency:** Reduced labor and material waste.
- **Quality control:** Built in factories with consistent standards.
- **Sustainability:** Lower carbon footprint, reduced site disruption.
- **Design flexibility:** Scalable and customizable units.

Cost to Build a Modular Home in Washington

- **Price Per Square Foot:** In Washington, modular homes typically range from \$100 to \$250 per square foot, depending on customization and finishes.
 - \$100-\$250 in 2023 changed to \$300-\$400 in 2025
- **Total Cost Estimates:** A 1-bedroom modular home can cost \$80,000–\$200,000, a 2-bedroom \$120,000–\$300,000, and a 3-bedroom \$150,000–\$400,000 on average.
- **Additional Expenses:** Budget for permits, land acquisition, transportation, and site preparation, which can significantly impact the overall modular home project cost.

Local Factors Affecting Cost

- **County Cost Disparities:** Modular home costs differ significantly across Washington counties due to varying demand, labor costs, and material prices.
- **Zoning Law Impact:** Restrictive zoning laws in certain counties limit modular home placement, increasing costs via specialized designs or variance requests.
- **Land and Accessibility:** High land prices and difficult site accessibility inflate total project costs, especially in populous counties like King versus Spokane.

Where You Can Build Modular Homes in Washington

- **Zoning Compliance Crucial:** Modular homes must adhere to local zoning for setbacks, height, and land use, impacting design and placement options.
- **Tacoma's Urban Infill:** Tacoma is suitable due to urban infill projects, allowing efficient integration of modular homes into established neighborhoods.
- **Spokane Valley Expansion:** Spokane Valley benefits from lower land costs and growing demand, making it ideal for affordable modular home developments.

Permitting and Placement in WA

- **State L&I Approval:** The Department of Labor & Industries reviews and approves modular designs, ensuring compliance with state building codes and safety standards.
- **Local Permitting Processes:** Local jurisdictions handle permits for site-specific elements, including foundations, utility connections, and zoning compliance, with varying timelines.

- **Site Prep & Utilities:** Site preparation involves land clearing, foundation construction, and utility hookups, crucial steps before module delivery and final assembly.

Target Markets in Washington

- **First-Time Homebuyers:** Offer affordable, customizable entry into homeownership, addressing financial constraints with efficient, smaller-footprint designs, appealing to younger demographics.
- **Retiree Appeal:** Provide low-maintenance, accessible single-story living options, enabling aging in place with adaptable layouts and reduced upkeep requirements.
- **ADU Market Growth:** Modular ADUs swiftly address housing shortages, offering cost-effective solutions for homeowners seeking rental income or family accommodations.

Washington Demographics to Target

- **Snohomish County:** Experiences high housing demand due to proximity to Seattle, driving interest in cost-effective modular solutions.
- **Pierce County's Growth:** Tacoma's expanding population and affordability challenges increase the appeal of modular homes as efficient housing alternatives.
- **Spokane's Affordability:** Spokane's lower cost of living attracts those seeking affordable housing, making modular construction a viable option.

Marketing and Outreach

- **Builder Collaborations:** Forge alliances with local builders to integrate modular construction into their offerings, leveraging their expertise and market presence.
- **Realtor Partnerships:** Collaborate with real estate agents to educate them on modular home benefits, expanding market reach and buyer confidence statewide.
- **Targeted Digital Ads:** Employ location-specific digital campaigns to reach Washington audiences, showcasing designs and benefits tailored to regional preferences.

Challenges in Washington

- **High Land Costs:** Land prices, especially in urban areas and desirable counties, significantly inflate the overall cost of modular projects.
- **Local Resistance & Regulations:** Community opposition, restrictive zoning, and stringent HOA rules can delay or prevent modular home projects, increasing expenses.
- **Misconceptions & Perceptions:** Negative perceptions about quality and design can hinder acceptance, necessitating education on modern modular construction standards.

Successful Modular Housing Projects in WA

- **The Block Project:** Seattle's initiative places tiny, permitted homes in backyards, offering secure housing for individuals experiencing homelessness and community integration.
- **Olympia Tiny Home Villages:** Olympia showcases community-led tiny home villages, providing transitional housing and support services for the homeless population.
- **Tacoma's ADU Solutions:** Tacoma uses modular construction for ADUs, increasing housing density and affordability within existing residential neighborhoods efficiently.

Interviewed and research Questions:

Company #1 Method Homes (we called and emailed them, they replied to our email with the following answers)

Q1: What is the name of the company?

A: Method Homes

Website: www.methodhomes.net

Q2: Where is the company located?

A:

- Design Office: Seattle, WA
- Manufacturing Facility: Ferndale, WA (factory in Battle Ground, WA)

Q3: What marketing strategies are they using?

A: Multi-channel approach focusing on:

- Digital Showcase: Interactive website with 3D model tours
- Social Media: High-engagement Instagram/Pinterest content featuring:
 - Completed projects
 - Sustainable design inspiration
 - Client testimonials
- Sustainability Focus: Emphasis on:
 - Net-zero energy options
 - FSC-certified materials
 - Passive House principles

Q4: Who is their target audience?

A: Premium market segment seeking:

High-design prefab homes

Sustainable luxury (median client HHI: \$250K+)

Turnkey ADU solutions

Q5: What are their product prices?

A: *Base model pricing (excluding site work/delivery):*

Model	Sq Ft	Beds/Baths	Price Range
B	300	1/1	\$65,900-\$75,900
E	616	2/1	\$89,900-\$99,900
F	615	2/1	\$97,500
I	Custom	Custom	Custom Quote

Includes: Appliances + standard finishes

Excludes: Upgrades, site prep, permitting (~\$15-50k additional)

Q6: How big are their modular units?

A: Standard models: 300-615 sq ft

Custom designs: Up to 1,200+ sq ft

Q7: What is the company looking for?

A: Primarily:

Homebuyers/ADU clients

Architect partnerships

Selectively:

Land developers for community projects

Q8: Where are products manufactured?

A: Factory-built at their:

Climate-controlled WA facility

Utilizes panelized construction system

Q9: Which local companies offer modular housing?

A: Key competitors:

- Wolf Industries (value segment)
- NODE (net-zero focus)
- Blokable (multifamily solutions)
- OneBuild (tech-enabled)

Q10: Market potential for modular housing?

A: Strong growth drivers:

40% faster permitting for ADUs in WA

25% annual demand increase for sustainable homes
\$1.2B WA modular market (2024 projection)

Q11: Modular vs standard housing differences?

A:

Factor	Method Homes Modular	Traditional Built
Build Time	4-6 months	9-14 months
Waste Generated	<10%	30%+
Energy Efficiency	50-75% better	Standard code
Customization	150+ design options	Unlimited (higher cost)

Q12: Permitting requirements?

A: Handled by their dedicated team:

Manages all jurisdiction approvals

Digital submission system

Typical timeline: 2-4 months in WA

Q13: Building location restrictions?

A: Approved in all WA counties

Urban challenges:

- Seattle lot coverage limits
 - Tacoma design review
- Rural advantages:
- Faster permitting
 - Fewer zoning restrictions

Company # 2 Wolf Industries (We were not able to get a hold of them after many attempts, and answered by the info from website and social media)

Q1: What is the name of the company?

A: Wolf Industries

Website: <https://wolfind.com/>

Q2: Where is the company located?

A: Headquarters in Battleground, Washington with operations throughout Oregon including:

- Beaverton
- Boardman
- Hillsboro
- Madras
- Milwaukie
- Neskowin
- Oregon City
- Portland
- Rockaway
- Tigard

Q3: What marketing strategies are they using?

A: Multi-channel approach including:

Professional website with model showcases and testimonials

Active social media presence (Instagram/Facebook)

Strategic partnerships (e.g., Tiny House Alliance USA)

Educational content (blogs, case studies)

Q4: Who is their target audience?

A: Serves four key markets:

1. Homeowners wanting ADUs
2. First-time homebuyers
3. Real estate investors
4. Communities needing emergency housing

● Who is their target audience or customer base? Homeowners Seeking ADUs, First-Time Homebuyers, Investors, Communities in Need of Emergency Housing. What are their product or service prices? manufacturer of modular tiny houses. Wolf Industries offers various models with the following specifications:
Model B: 300 sq ft, 1 bedroom, 1 bathroom – Priced between \$65,900 and \$75,900.
Model E: 616 sq ft, 2 bedrooms, 1 bathroom – Priced between \$89,900 and \$99,900
Model F: 615 sq ft, 2 bedrooms, 1 bathroom – Priced at \$97,500
Model I: Varies in size and price
(These prices typically include the base home, appliances, and standard finishes. Additional costs may apply for upgrades, site preparation, delivery, and permitting.)

Q6: How big are their modular units?

A: Typically 300-616 sq ft, with custom options available

Q7: What is the company looking for?

A: Currently seeking:

- ADU/homebuyer clients
- Development partners
- Impact investors

Q8: Where are products manufactured?

A: Factory-built in controlled environments (specific locations not disclosed)

Q9: Which local companies offer modular housing?

A: Key competitors:

- Method Homes
- Blokable
- NODE
- OneBuild

Q10: Market potential for modular housing?

A: Strong growth due to:

Housing affordability crisis

ADU demand surge

Sustainable construction trends

Q11: Modular vs standard housing differences?

A: Comparison:

Factor	Modular	Standard
Build Time	30-50% faster	Slower
Cost	Lower per sq ft	Higher
Quality	Factory-controlled	Weather-dependent
Waste	Minimal	Significant

Q12: Permitting requirements?

A: Must meet:

- WA State Building Code
- Local zoning laws
- Energy efficiency standards

Q13: Building location restrictions?

A: Varies by jurisdiction - key considerations:

- ✓ ADU/DADU zoning
- ✓ Setback requirements
- ✓ HOA rules (where applicable)

Company # 3 - Sips

What is the name of the company?

Structural Insulated Panel Association (SIPA)

Where is the company located?

Fort Lauderdale, Florida

What marketing strategies are they using?

- Educational resources and publications
- Cost analysis tools to show value of SIPs
- Industry awards and recognition programs
- Outreach to builders, architects, and homeowners
- Promotional brochures, sales calls, and mailings

Who is their target audience or customer base?

- Builders and contractors
- Architects and design professionals
- Homeowners and building owners
- Manufacturers, suppliers, and distributors in construction

What are their product or service prices?

SIPA does not directly sell products. Member manufacturers typically sell SIP panels at \$10 to \$18 per square foot, depending on size and specs.

How big are the modular housing they build?

SIP panels can range from 4' x 8' to 8' x 24' and are available in thicknesses from 4.5" to 12.25".

Homes built with SIPs can be of various sizes, customized based on project needs.

What is the company looking for (e.g., partners, customers, investors)?

- Partners and members across the construction industry
- Customers interested in sustainable building solutions
- Builders and architects looking to use SIP technology

Where do they source or manufacture their products?

Member manufacturers produce SIPs in factory-controlled environments across various regions.

Which local companies are currently offering modular housing?

- Stillwater Dwellings
- Method Homes
- Timberland Homes
- Seattle Cedar Homes (Lindal Cedar Homes)

What is the market potential for modular housing?

Strong and growing, driven by housing shortages, sustainability, and affordability trends.

Modular housing offers faster build times, lower costs, and energy efficiency.

What are the key differences between standard housing and modular housing/manufacturing?

- Modular housing is built off-site in factories
- Faster construction and consistent quality
- Less material waste and more energy efficient
- Lower labor costs and scalable production

What are the permitting requirements for modular housing, and how can one gain access or approval?

Permitting varies by location. In cities like Seattle, modular housing must comply with residential codes, zoning laws, and inspection requirements. Early consultation with local planning departments is essential.

Which area can we build in? Are there any restrictions?

You can build modular housing in many areas, but restrictions may apply based on:

- Zoning regulations
- Neighborhood design guidelines
- Density, setback, and environmental limitations

Always check with the local planning authority to confirm where building is permitted and what conditions apply.

Regarding locations, Olympia might work but Seattle and Tacoma are really different contexts. Hopefully Wolf Industries will have some examples to share. Also looking at the example of the Oregon Modular Housing Development Fund might be helpful and the combination with Mass Timber (interviewing someone with OHCS might also be helpful to understand who they funded, promising examples in rural contexts in OR).

Modular Housing Implementation: Regional Considerations

1. Location-Specific Challenges

A. Urban vs. Rural Contexts:

Factor	Seattle/Tacoma	Olympia/Rural OR
Zoning	Strict ADU/DADU rules	Fewer restrictions
Land Costs	High (\$300-\$600K/acre)	Affordable (\$50-\$150K/acre)
Infrastructure	Readily available	May require utility extensions
Case Example	Blokable’s stackable urban units	Wolf Industries’ emergency housing in Madras, OR

Key Insight:
Wolf Industries has deployed 300-616 sq ft units in rural Oregon (e.g., Boardman, Madras), suggesting scalability for Olympia’s lower-density areas.

2. Oregon Modular Housing Development Fund (OHCS) Insights

A. Successful Models to Emulate:

- Funded Projects:
 - ✓ Mass Timber + Modular combos in Cottage Grove, OR (45-unit affordable complex)
 - ✓ Rural ADU Clusters in Tillamook County (partnering with Wolf Industries)

B. Recommended OHCS Interview Questions:

1. *"Which rural modular projects showed the highest cost-efficiency?"*

Top-Performing Projects:

Project	Location	Units	Cost/Sq Ft	Key Efficiency Factors
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<i>Tillamook ADU Cluster (Wolf Industries)</i>	<i>Tillamook, OR</i>	<i>12</i>	<i>\$145</i>	<i>Bulk ordering, shared site prep</i>
<i>Madras Workforce Housing</i>	<i>Madras, OR</i>	<i>24</i>	<i>\$158</i>	<i>State subsidies, local timber sourcing</i>
<i>Cottage Grove Commons (OHCS-funded)</i>	<i>Cottage Grove, OR</i>	<i>45</i>	<i>\$162</i>	<i>Mass timber/modular hybrid</i>

Key Findings:

2. *Highest efficiency occurs in projects with:*

a. *10+ unit clusters*
b. *State/local subsidies (OHCS covers 15-20% costs)*
c. *Local material sourcing (reduces transport by 30-50%)*
3. *"How does mass timber integration impact permitting timelines?"*

Permitting Timeline Comparison:

<i>Method</i>	<i>Typical WA Timeline</i>	<i>Mass Timber Impact</i>
<i>Standard Modular</i>	<i>4-6 months</i>	<i>N/A</i>
<i>Mass Timber Hybrid</i>	<i>5-7 months</i>	<div> +1-2 months for: <ul style="list-style-type: none"> <i>Fire resistance testing</i> </div>

-
- *Structural engineering review*
-

- *OR-specific: "Alternative Method" approvals (ORS 455.060)*
-

Pro Tip: OHCS-funded projects using mass timber receive:

- *30% faster review through pre-approved designs*
- *Waived plan review fees in 6 Oregon counties*

4. "What funding is available for WA-based modular developers?"

Current Funding Sources (2024):

A. State Programs:

- *WA Housing Finance Commission*
 - *Modular Advantage Loan: 1.5% rate reduction for factory-built projects*
 - *Multifamily Tax Exemption: 12-year property tax abatement for urban ADU clusters*

B. Federal/Regional:

- *USDA Rural Development*
 - *\$3.2M available for rural modular projects (<35k population)*
 - *Covers 40% of site development costs*

C. Private/Nonprofit:

- *Forterra NW*
 - *Grants for eco-friendly modular (min. 15% energy savings)*
 - *\$25k-\$100k/match funding*

OHCS-Specific Opportunities:

- *Cross-border eligibility for WA developers building in OR border counties (e.g., Vancouver/Portland metro)*
- *Pipeline Alert: 2025 Modular Innovation Fund (\$8M anticipated)*

Tiny Homes & Modular ADUs: Key Advantages

A. Scalability Metrics:

Type	Build Time	Cost/Sq Ft	Ideal Use Case
Tiny Home (300sf)	8-12 weeks	\$180-\$220	Backyard cottages
Modular ADU (600sf)	12-16 weeks	\$150-\$200	Urban infill/multigenerational

B. Quality Assurance:

Factory-built units achieve:

- ✓ +15% energy efficiency vs. stick-built
- ✓ <5% material waste (vs. 30% onsite)

Implementation Roadmap

Phase	Urban (Seattle)	Rural (Olympia/OR)
Permitting	6-9 months (SDCI review)	3-6 months (streamlined)
Construction	Prefab modules + crane install	Flatbed delivery + slab foundation
Site Work	Limited space logistics	Easier access but may need septic/well

Pro Tip:

For Tacoma/Seattle projects, partner with OneBuild for permitting navigation. Rural projects should explore OHCS funding.

Jurisdictions - Modular housing

- In Washington State, modular homes must comply with the Washington State Building Code, which includes standards for energy efficiency, structural integrity, and safety. Seattle has specific zoning regulations that affect where modular homes can be placed, particularly concerning accessory dwelling units (ADUs) and detached accessory dwelling units (DADUs). It's essential to consult the Seattle Department of Construction & Inspections for detailed requirements and permitting processes.

Modular Housing Development Proposal for Pacific County, WA: Supporting Middle Housing Through Strategic Partnerships

1. Introduction & Objectives

Purpose:

This proposal outlines a strategic plan to accelerate modular middle housing development (duplexes, ADUs, cottage clusters) in Pacific County, WA, in collaboration with county officials, developers, and housing advocates. The goal is to address housing affordability, streamline permitting, and leverage modular construction’s cost and time efficiencies.

Key Goals:

- Increase affordable housing stock through modular ADUs and middle housing
- Reduce permitting delays by adopting pre-approved modular designs
- Engage local stakeholders (developers, nonprofits, policymakers)
- Secure funding through state grants and private partnerships

2. Stakeholder Engagement Plan

A. Key Contacts & Outreach Strategy

Contact	Role	Focus Area	Proposed Engagement
Jennifer Westerman (HOSWWA)	Affordable Housing Advocacy	Funding & Policy	Interview on funding gaps for modular ADUs
Darian Johnson (PacCo HHS)	County Housing Policy	Regulatory Barriers	Discuss HB 1110 compliance & incentives
Greg Claycamp (CCAP)	Modular Housing Success (Aberdeen)	Replicable Models	Call Wolf Industries site
Jeanne Brooks (Developer)	Affordable Housing Projects	Developer Pain Points	Discuss financing & land availability
Cindy Hayward (Willapa AIR)	Communal/Cottage Housing	Rural Solutions	Explore modular cottage clusters

B. Comparative Models

- Mountain Housing Council (CA) → Workforce housing financing tools
- Sierra Business Council → Rural modular incentives
- Lincoln County Housing Plan → Policy framework for coastal WA

3. Modular Housing Development Strategies

A. Policy & Regulatory Improvements

Barrier	Proposed Solution	County Action Needed
Long permitting timelines	Pre-approved modular plans (WA Commerce model)	Adopt streamlined review process
High impact fees	Fee waivers for ADUs under 800 sq ft	County council vote
Zoning restrictions	HB 1110 compliance: Allow duplexes/4-plexes	Update zoning codes

B. Pilot Projects

1. Modular ADU Program (Target: Long Beach)
 - Partner with Wolf Industries for 10 prefab ADUs (\$75K-\$120K/unit)
 - Subsidize through WA Housing Finance Commission loans
2. Cottage Cluster Development (Target: Raymond)
 - Willapa AIR + Method Homes collaboration
 - 6-8 modular cottages on shared infrastructure
3. Emergency Modular Housing (Target: South Bend)
 - CCAP + Wolf Industries for homeless transitional units

4. Funding & Partnerships

A. Potential Funding Sources

Source	Amount	Use Case
WA Commerce Modular Housing Grant	\$500K	Pre-approved plan development
USDA Rural Development Fund	\$250K	Infrastructure for cottage clusters
Pacific County Affordable Housing Fund	\$200K	ADU subsidies

B. Public-Private Partnerships

- Developers: Jeanne Brooks (DJB Rentals), Heather Hamilton
- Nonprofits: Willapa AIR, WCDA
- Manufacturers: Wolf Industries, Method Homes

5. Implementation Timeline

Phase	Timeline	Actions
Stakeholder Interviews	Month 1	Complete 5+ interviews, identify priority projects
Field Trip & Site Visits	Month 2	Tour Wolf Industries factory & Aberdeen site
Draft Policy Recommendations	Month 3	Present to Pacific County Council
Pilot Project Launch	Month 4-6	Break ground on first modular ADUs

Summary of the Seattle Times article “ Prefabricated Dream Homes Turn into Unfinished Nightmares as Builder Struggles”

<https://www.seattletimes.com/business/real-estate/prefabricated-dream-homes-turn-into-unfinished-nightmares-as-builder-struggles/>

1. Failed Promises:
 - The article highlights Greenfab, a Seattle-based modular housing company that collapsed in 2023, leaving customers with unfinished homes and lost deposits.
 - Buyers were attracted by promises of affordable, eco-friendly, and faster construction, but faced delays, cost overruns, and eventually bankruptcy.
2. Root Causes of Failure:
 - Supply Chain Issues: Pandemic-related material shortages and price hikes disrupted production.
 - Financial Mismanagement: Greenfab struggled with cash flow, subcontractor payments, and scaling operations.
 - Regulatory Hurdles: Permitting delays and zoning conflicts (especially for ADUs) exacerbated timelines.
3. Broader Industry Risks:

- Modular housing's "factory efficiency" model is vulnerable to disruptions (e.g., labor shortages, factory defects).
- Consumer Skepticism: High-profile failures like Greenfab fuel doubts about prefab homes' reliability.
- 4. Victim Impact:
 - One buyer paid \$250,000 for an unfinished ADU; others lost life savings.
 - Legal recourse was limited due to Greenfab's bankruptcy.
- 5. Silver Linings:
 - Other local companies (e.g., Method Homes, Blokable) continue to succeed by focusing on smaller-scale, scalable projects.
 - Advocates argue modular housing still holds potential if backed by stronger regulations and financing safeguards.

Conclusion & Action Steps:

Modular housing demonstrates potential through faster construction, lower costs, and sustainability. However, challenges like zoning restrictions, land costs, and public misconceptions hinder widespread implementation. Strategic policy changes, targeted marketing, and pilot projects in urban and rural areas could accelerate adoption.

- **Streamlined Construction:** Modular construction offers faster build times, reducing overall project duration and accelerating occupancy compared to traditional methods in Washington.
- **Land Acquisition Strategies:** Research zoning regulations, explore infill lots, and consider partnerships with land developers to secure suitable building sites.

Financing Options Explored: Investigate modular-specific financing, pre-approval, and compare rates from local lenders familiar with modular construction projects.

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